



PACIFIC NORTHWEST ASSOCIATION
FOR COLLEGE ADMISSION COUNSELING

NEWSLETTER WINTER 2016

PROMOTING ETHICAL STANDARDS AND PROVIDING RESOURCES TO GUIDE AND EMPOWER STUDENTS

President's Pen



Josh Ritchie, PNACAC President,
Borah High School, Boise, Idaho

Fall semester grades were just posted this week at Borah High School. The top academic students continued to turn everything in and be awesome. The students at the bottom continued to walk the fine line between celebrating a Hail Mary for a passing grade and filling out the registration paperwork for summer school. As I sit here writing my newsletter contribution at the submission deadline, I think about my own third grade son's fall grades, wondering which type of student he will become.

Each year, I am amazed by the handful of students who abandon their academic history and make a gravity-defying leap up the GPA scale. This year, one of my favorites is Zaira. Zaira spent most of her high school career floating around in the high 1.0 and low 2.0 GPA range. This semester however, she took two

AP courses and earned a 3.9 GPA. The common factor in all of the students I have worked with who have made such a huge academic turnaround is that they found a goal. That goal often started from, or at least was fueled by, a conversation with a college admissions counselor. I am sure all of you have had one of these inspirational conversations, but likely wouldn't even remember it as anything other than another conversation at a college fair or school visit.

In my time as president, I have mostly been interested in the idea that NACAC and its affiliates are much bigger than just our members and the list of benefits we have to offer to prospective members. We are the authority and guiding force on the most important resource that exists: education. Lately, as I spend much of my day helping families submit their FAFSA, I am excited about the work that we have done to bring about the prior-prior year changes coming this fall. These changes will be so helpful to me and the families I work with and I am comforted knowing that our organization will continue to work to make sure that colleges balance the needs of operating a business and helping students make enormous, life changing decisions.

During the next year, our board, following the vision of President-Elect Andrea Frangi, will be thinking about the possibilities of our organization in even bigger ways than I have. We will consider what our organization should be for our members and the profession as a whole in ten or twenty years. Of course by then, I will know what type of student my son Nolan has become and will enjoy watching him encounter the world of college admissions that we have helped shape as he looks for guidance, inspiration and help making a life changing decision of his own.

Thank you for all that you do for students and their families,

Josh Ritchie

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Membership Report



Sarah Weiss, Membership Chair
Washington Student Achievement
Council, Olympia, WA

Over the past year, PNACAC has been working to connect with other associations – our partners in the work we do. In the fall, we placed advertisements and sponsorships at several conferences held by these partners. Additionally, we had a presence at the Washington Council for High School and College Relations (WCHSCR) tour, the Oregon Public University counselor workshops, Idaho Counselor Days, and college fairs in the Tri-Cities area of Washington. The executive board will continue to foster these relationships but needs help from you, the PNACAC membership. If you know of a professional organization, opportunity for outreach, etc. that PNACAC should connect with, please contact me at SarahWe@wsac.wa.gov.

PNACAC Membership as of January 2016

Colleges in PNACAC region	80
Colleges outside PNACAC region	96
High Schools (including districts)	82
Independent Counselors	66
Non-Profit Service Organizations & CBO	11
Retired & Past-Presidents	7
Grad Students	5
Total Paying Organizations/Individuals	347
Total Members	1,135

Alaska

Paying Organizations/Individuals	9
Total Members	44

Idaho

Paying Organizations/Individuals	20
Total Members	104

Montana

Paying Organizations/Individuals	12
Total Members	36

Oregon

Paying Organizations/Individuals	75
Total Members	316

Washington

Paying Organizations/Individuals	120
Total Members	458

Outside Region

Paying Organizations/Individuals	111
Total Members	177

SAVE THE DATES

APRIL

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PNACAC Spring Fairs

**16th: Boise State,
Student Union**

**23th: Seattle University,
Connolly Center**

**24th: University of Portland,
Chiles Center**

MAY

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**25-27th: PNACAC Annual
Conference, St. Martin's
University, Lacey, WA**

Join PNACAC Online!



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Join PNACAC On LinkedIn



Follow PacificNorthwestACAC
on Instagram

PNACAC Spring College Fairs

The Spring PNACAC College Fairs are just around the corner!

During the registration process for the fair, you will be asked to sign up for a scanner. The scanner will be waiting for you to pick up prior to the fair. I look forward to seeing you all in Boise, Seattle, and Portland.

In the event that I don't get a chance to say it before my time is up as Regional College Fair Chair, thank you all for your continued support and involvement in the PNACAC College Fairs. Also, thank you for making the last three years of volunteering enjoyable.

If you have any questions about the fairs please feel free to contact me. Thank you and good luck this spring.



David Compton, PNACAC College Fair Chair, Western Oregon University

Here are the dates and locations for the fairs:

Boise, ID

Boise State University, Student Union Building
Saturday, April 16, 2016
3:00pm – 6:00pm

Seattle, WA

Seattle University, Connolly Center
Saturday, April 23, 2016
12:00pm – 3:00pm

Portland, OR

University of Portland, The Chiles Center
Sunday, April 24, 2016
12:00pm – 3:00pm

SAVE THE DATES

JUNE

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June 19 - 24, 2016

Summer College Tour 2016

Registration will open soon!

JULY

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31						

July 22-25, 2016

NACAC's Guiding the Way to Inclusion (GWI)

New Orleans

2016 PNACAC Summer College Tour

The 2016 PNACAC Summer College Tour will bring up to 50 high school and independent counselors to Western Oregon! Plans are already underway for this late June tour so please check the Professional Development page on www.pnacac.org for specifics. A limited number of scholarships are available to high school counselors and community based organization counselors from PNACAC states, and clock hours are available to counselors from the state of Washington. Registration will be live soon so look for an email in your inbox in the coming weeks. Our team of enthusiastic committee members look forward to seeing you in June! Please email me with any questions: mdiefenbach@holynames-sea.org



Megan Diefenbach
Professional Development
Committee Chair, Holy Names
Academy, Seattle, WA

Meet Robyn Campbell, PNACAC's Inter-Association Chair

What is Inter-Association?

The Inter-Association committee works with all of the PNACAC committees to support and promote PNACAC supported initiatives across different associations in our region.

What has Inter-Association been up to recently?

With membership and professional development, we've jointly created promotional materials for PNACAC and maintained a presence in regionally located events for related organizations. In 2015, PNACAC had a presence in all five of our states through professional development events and advertisements at state-specific counseling conferences.

With government relations, we're teaming up with WASFAA for the upcoming prior-prior year (PPY) town hall meetings across our region.

With the entire board, we're spearheading a reorganization of the PNACAC website to better serve our members and the students in our region.

Other cross-association relationships are currently in the works too!

What's the best part about your committee?

We are a perfect group for both new and veteran PNACAC members and we get to be involved in various initiatives throughout the year. It's never boring!

What kind of person would best fit as part of your team?

To best represent PNACAC, we need self-starters from varying positions, backgrounds and geographical areas with strong communication skills.

How do members find out more about joining the Inter-Association team?

Please email Robyn directly, robyn@collegeology.com



Robyn Campbell
Inter-Association Chair,
Collegeology, Seattle, WA

PNACAC Government Relations Committee Update

While Winter Storm Jonas took Washington D.C. by (snow) storm this January, come February 28 it will be PNACAC taking on the nation's capital for the 2016 NACAC National Legislative Meeting. The Government Relations committee is excited to announce four scholarship recipients will be joining PNACAC Leadership in Washington for meetings and a day of advocacy on Capitol Hill. Congratulations to the scholarship recipients: Rayne Cedergreen from Bend Senior High School (OR), Lynn Cole from Parkrose High School (OR), Erin Neisinger from Soldotna High School (AK), and Ann Marie Waibel from Frank Church High School (ID). The Government Relations Committee was impressed by the quantity and quality of the applications received and is pleased to have the largest PNACAC delegation for the NACAC Legislative Meeting in our affiliate's history.

The National Legislative Meeting provides a chance for our colleagues from across the country to discuss college access, share ideas to improve advocacy efforts, and lobby their congressional representatives. The PNACAC delegation will be meeting with legislators representing four of the five PNACAC region states.



Michael Sass
Government Relations
Committee Member, Gonzaga
University



PACIFIC NORTHWEST ASSOCIATION FOR COLLEGE ADMISSION COUNSELING

Get ready to celebrate **The Golden Age of PNACAC** in May 2016 at our annual conference!

Dust off your gold lamé and mark your calendar for the PNACAC conference from May 25th through 27th on the Saint Martin's University campus in beautiful Lacey, Washington. The conference will begin at 1pm on the 25th and conclude at 12:30pm on the 27th. Pre-conference opportunities on the morning of the 25th will include the IDEA conference, golf, college visits, a financial aid workshop, and more. Following the conference, participants have the opportunity to bike the Chehalis Western Trail as well. Start training now for the inaugural **Imagine Grant FUNdraiser** 5K run/walk and begin sharpening your trivia skills for the conference social.

Conference and housing registration will go live beginning February 1st at www.pnacac.org.

Conference scholarship applications are being accepted through March 1, 2016. Preference will be given to public high school counselors, individuals employed by community based organizations, admission professionals who work with domestic students from underrepresented backgrounds, and first-time attendees. Priority is given by the date the application is received. Application instructions can be found at www.pnacac.org/conference.

Clock hours will be available to Washington state counselors at the conclusion of the conference and are free to PNACAC members.

Keep your eyes out for more information landing in your email inbox and via mail regarding the conference in the next few months. We look forward to celebrating with you this spring!

Emilie and Andrea
PNACAC Conference Planning Committee Co-Chairs

Emilie E. Schnabel
Eschnabel@stmartin.edu
Associate Director of Admission
Saint Martin's University

Andrea Frangi
Frangia@seattleu.edu
President-Elect PNACAC
Associate Director of Admission, Seattle University

Do you know of people and programs that are making a difference? Nominate them for a PNACAC award!

Nominations for the awards below will be accepted until March 21, 2016. Descriptions of the criteria for each award, along with the online nomination form, can also be found by clicking on the "50 Years" conference logo on the PNACAC homepage: www.pnacac.org.

- Sister Shawn Marie Barry Distinguished Service to Youth Award
- PNACAC Program of Excellence Award
- PNACAC Rising Star Award
- PNACAC Exemplary Service Award

Awards will be presented in May at the PNACAC annual conference at Saint Martin's University.

PNACAC Celebrates Fifty Years

In 1965, a group of liked-minded high school and college admission folks in Washington and Oregon banded together with a common purpose. According to Richard “Dick” Pizzo, PNACAC president 1966-67, “High school counselors desired better access to college admissions staff, not only to be able to convey accurate and the best information to their college-bound, but also to have the college people aware of their concerns about the process.” Up to that point in the 1960’s there were organizations for high school counselors, college admission representatives, and programs addressing the high school-college transition; but there was not a combined school-college personnel professional association in the Pacific Northwest. Dick remembers “sitting in someone’s living room around a coffee table of snacks and beverages” and from those humble beginnings, the Pacific Northwest Association for College Admissions Counseling was born. Though the association has changed and grown to add Idaho, Montana and Alaska to our ranks, the original intent remains the same; creating opportunities for professionals on the college side and those working with high school students to come together on behalf of the students. Join us this May at Saint Martin’s University as we celebrate fifty years of “gathering around the coffee table.”

- Cathy Boehlke McMeekan, College Counselor, McMeekan College Consulting

PNRAC Has Become ARROW

Just as orange is the new black, ARROW (Association for Regional Representatives of Oregon and Washington) is the new PNRAC (Pacific Northwest Regional Admission Counselors). In 2002, Suzy Prenovost of Hawaii Pacific, Eric Delehoy of Colorado State (now an independent college counselor in Portland), and Ty Eisbach of Carroll College formed PNRAC. PNRAC was started as a group of regional admission counselors located in Washington and Oregon representing colleges located outside of those two states. This group was a way for each college to collaborate and share resources while reaching out to counselors at local high schools. Over the next few years, the region saw other colleges open regional offices, but many came and went. It wasn’t until 2010 that the numbers of regionals grew significantly and it seemed colleges were more committed to keeping regionally based offices in the Northwest.

Last year PNRAC grew to 16 member colleges, and more were added this year as the group continues local outreach under the new name of ARROW. The group has expanded to include regional representatives from colleges based in the states of Oregon and Washington, bringing the total to 25 member colleges having representation in ARROW. ARROW was formed early in 2015 by Jarrod Larse and Matt Ogawa, both of Oregon State University, and merged with PNRAC later that year. The first official meeting was held in August 2015. The mission of ARROW is essentially the same – to provide support for individuals and colleges with regional positions in the PNW, as well as provide opportunities to the students, families, and school counselors of the Pacific Northwest region.

Want to learn more?

Go to: <http://admissionsARROW.wix.com/ARROW> or E-mail: admissionsARROW@gmail.com

Events, member directory, and resources for school counselors can be found on the ARROW website with new features being added every season.

- Andrea Zaremba Diamond, Professional Development Chair, ARROW, Assistant Dean of Admissions-West Coast Recruiter, Union College, Schenectady, NY

Admission Practices

It's hard to believe how quickly the months have passed since the NACAC Conference in San Diego. It was an incredibly busy and productive conference in regards to Admission Practices. The 2015 NACAC Assembly passed four revisions to the Statement of Principles of Good Practice at the national conference in the fall. A summary of the revisions adopted for section II.B – Admission, Financial Aid and Testing Policies & Procedures are below:

Mandatory Practice II.B.2 - All postsecondary members agree they will: not ask candidates, their schools, their counselors or others to list or rank order their college or university preferences on applications or other documents. Please note that not asking students to rank order college choices is already in force. Not asking students to name their choices will apply to the 2017 admission cycle.

Mandatory Practice II.B.3 - All postsecondary members agree they will: permit first-year candidates for fall admission to choose among offers of admission and institutionally-affiliated financial aid and scholarships until May 1, and state this deadline explicitly in their offers of admission, and not establish policies nor engage in practices whose effect is to manipulate commitments prior to May 1. Please note that this change shall be effective in the 2017 admission cycle.

Mandatory Practice II.B.5 - All postsecondary members agree they will: work with their institutions' senior administrative officers to ensure that housing options are not used to manipulate commitments prior to May 1.

Best Practice II.B.7 - All post secondary members should: not allow admission, financial aid, or scholarship decisions to be influenced by a list or rank ordering of a candidate's other college choices. This includes, but is not limited to lists obtained from financial aid applications, testing agencies or other sources.

In addition to these SPGP changes, there were four motions submitted by at the 2015 Assembly currently under consideration by NACAC and its 23 affiliates. These are found below:



Nina Lococo
PNACAC Admission Practices
Chair, Carroll College

Submitted By:	Motion:
Overseas ACAC On the use of international agents: (1) should colleges be required to list the agents they use on their websites? (2) should NACAC prohibit members from engaging in "double-dipping"?	Recommendation to the Admission Practices Committee concerning International Agents: To explore language for the following two points, with the aim of bringing proposed amendments to the SPGP to the Assembly in 2016: <ol style="list-style-type: none">1. In the interest of transparency, that all member universities, when employing agents abroad, will list their names and contact information in an easily-accessible portion of the university's admissions website.2. That NACAC prohibits members from engaging in the unethical practice of double-dipping, that is, the practice of receiving a fee from both a university and a prospective student and his or her family, for rendering the same services.
New York State ACAC: On homeschooling	To explore language for the following point with the aim of bringing proposed amendment to the SPGP to the Assembly in 2016: In the interest of transparency, that all post-secondary members clearly identify admission requirements for applicants who complete school through homeschooling.
Illinois ACAC On Application Plan Terminology	To consider an SPGP change which would require that colleges utilize only the following NACAC terminology and definitions when naming their application plans: Rolling Admission, Regular Decision, Early Action, Early Decision, and Restrictive Early Action.
Illinois ACAC On requiring "signature forms" for Restrictive Early Action applications	To consider an SPGP change which would require that all colleges which offer a Restrictive Early Action (REA) plan, ask students to make a commitment to the plan, similar to Early Decision, by requiring a signature from student, parent, and counselor. Restrictive Early Action, according to the NACAC definition, allows students to apply to an institution of preference and receive a decision early; they may be restricted from applying ED or EA or REA to other institutions. If offered enrollment, they have until May 1 to confirm.

The SPGP approved by the Assembly can be found on the PNACAC and NACAC websites. In closing, I look forward to working with all of you as we support our shared SPGP core values of professionalism, collaboration, trust, education, fairness & equity, and social responsibility.



The 2nd Annual Inland Northwest Female Summit: Unbreakable

We created something AMAZING! We touched the lives of 360 young ladies at *The 2nd Annual Inland Northwest Female Summit* (INWFS); the largest turnout since we started the Summits! Ladies journeyed from as far as Royal City High School, LaCrosse Schools, and Dayton Middle School to be a part of the INWFS. Powerful professional women and passionate college students of diverse backgrounds came together to offer workshops, identity seminars, a mini resource fair, and career and student panels.

The Summit's theme, *Unbreakable*, directly confronted the categories, labels, and roles today's female youth are required to fit into. Keynote speaker, Tamara Azar, called for all young women to, "Throw away the labels they give us and make your own labels." and then asked the challenging question, "What legacy are you making as a woman in the world?" Federica Baldan, the second Summit keynote speaker, shared her personal testimony of her journey into her power and worthiness, and opened up a dialogue around the imperative question, "Who are you?"

Spokane Falls Community College President, Janet Gullickson, offered an opening welcome message that was personal, powerful, and most importantly, passionate. Our afternoon welcome from Eastern Washington University President, Mary Cullinan, provided a message of excellence in education, and support and commitment to all of the young women with her presence. The energy and message of the 2016 INWFS reached all the way to Washington D.C. per Tweets and Instagram posts from our special guest Nathan Strege, Eastern Washington Outreach Director for U.S. Senator Maria Cantwell.

The living spaces created by the Summit's programming were animated by the shared experience, affirmations, and hope of all the participants involved. Through discussions about solidarity, identity, and social expectations, our young women stepped into their power, became more courageous, and were encouraged to be more active to make change.

Harley Davis, a student from John R. Rogers High School in Spokane, WA said, "This summit helped me gain a whole bunch of self-confidence... I am unbreakable."

Taki Knyaw, a student at Chase Middle School in Spokane, WA shared, "This experience was amazing! We women can embrace ourselves and be amazing."

To our committee, sponsors, and partners, we give gratitude for all your hard work and dedication to serving young women. Together we created a brave space for critical dialogue on issues important to these young ladies. My appreciation goes out to the 360 ladies who showed up and whose questions and engagement in the theme breathed life into the purpose of the Summit. The closing message from Co-Chair, Lori Hunt, best sums up the experience, "Be Powerful! Be Unbreakable! Be the Future!"

- Randy C. Corradine, Coordinator of Diversity Outreach & INWMS Co-Chair, Eastern Washington University

Affirmative Action for Native Americans at the University of California

In 1997, the people of California passed Proposition 209, which banned the consideration of race and ethnicity in admissions decisions at public universities in the state. The ramifications of this for underrepresented minorities was massive and well documented; however, one population is often overlooked. The University of California erroneously interpreted Prop 209 and eliminated the admissions boost for members of a federally recognized Native American or Alaska Native tribe from admissions decisions. The mistake was not remedied until 2008, when they released a “clarification” of their policy acknowledging that being a member of a federally recognized tribe is, legally speaking, a political status and not a racial or ethnic status. This fact was known at the time of passage, as the primary lawyer for the initiative banning consideration of race or ethnicity wrote in the campaign literature that the decision would not affect federally recognized Native Americans and Alaska Natives.

The “clarification” took effect beginning with the entering class of 2009 and the upshot was drastic and immediate. As seen in Figure 1, the enrollment share skyrocketed 57% from 0.46% in 2008 to 0.72% in 2010. While the most recent data set only extends to 2010, it is plausible that enrollment share has continued to increase as knowledge of the clarification has been disseminated.

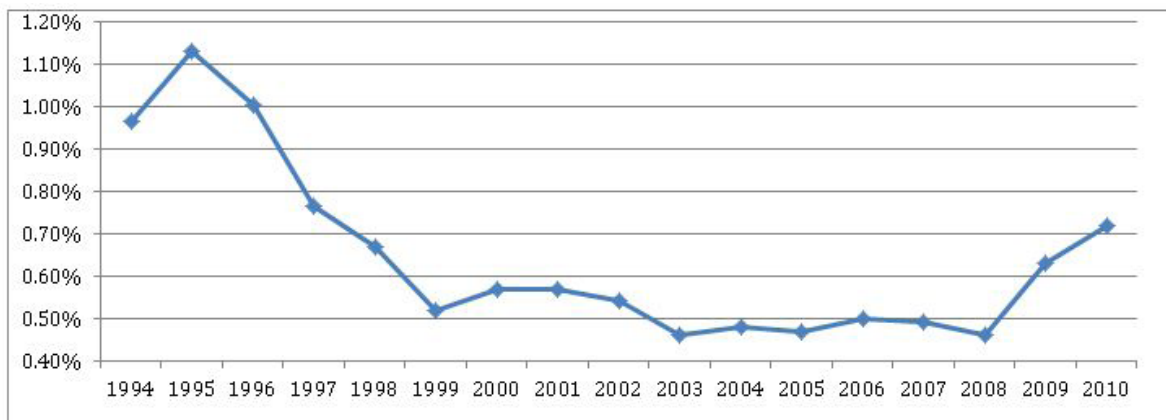


Figure 1: Members of a Federally Recognized Tribe as a Share of the Total Enrollment of the University of California System

The magnitude of the mistake by the University of California is difficult to grasp unless it is compared to what the system likely would have looked like if they had acknowledged from the outset the special status of federally recognized Native Americans and Alaska Natives.

In 2010, 256 Native American students enrolled in the UC system. If the enrollment share for 2010 were the same as 2008, the number of entering Native American students would have been 163. From 1998 to 2008, 1,827 Native Americans and Alaska Natives enrolled at the UC. If the UC had issued the Clarification in 1998, in theory, there would have been 30% more Native Americans educated by the UC system.

To calculate this, I took the average post-Clarification enrollment share (0.675%) and multiplied it by the total number of enrolling students at the UC from 1998 to 2008 (353,564), which results in an estimated 2,387 Native American students. On the other hand, if enrollment share had stayed equivalent to 1.05%, the average of 1994 and 1995, there would have been 3,712 Native American students educated. That is over twice as many Native American students than were actually educated.

This brief case study showcases the drastic effect that policy has on institutions and given populations. It should also drive home the fact that any institution, no matter the laws governing affirmative action in their state, can offer members of a federally recognized tribe an admissions boost.

For a deeper look at the Clarification and its effects, search online for:

The Clarification of Proposition 209: Gauging the Impact on Native Americans at the University of California

- Charles R. Herman, College and Career Guide, Alaska College and Career Advising Corps, Bethel, Alaska, Chuck.herman@alaska.gov

Colleges That Change Lives Returns to the Pacific Northwest

Colleges That Change Lives (CTCL) will return to the Pacific Northwest in the summer of 2016. We will hold programs for students, parents, and counselors in the Seattle area (August 3) and Portland area (August 4). Details are online at www.ctcl.org.

We are also excited to announce our first Counselor Roundtable in the Seattle area for high school based and independent counselors, CBO leaders, and community college transfer counselors. Please watch for an invitation later this spring for the August 4 event in Bellevue, WA. You can also email Maria Furtado, Executive Director of CTCL, to express interest in attending the Roundtable.

At all these events, students, parents, and counselors will have a chance to learn more about Colleges That Change Lives and our philosophy about the college admission search and college experience, and meet with representatives from 42 of our 44 member colleges.

In addition, we are even more excited to announce that Lesley Klecan, Director of College Counseling at St. Mary's School in Medford, OR, was chosen as one of the 2016 Counselors That Change Lives. She joins other PNACAC-area counselors Matt Burns (2015), Alice Tanaka (2015) and Kelly Herrington (2013) in this group of counselors recognized for living the ideal of a student-centered college search.

- Maria Furtado, Executive Director, Colleges That Change Lives, maria.furtado@ctcl.org

In Our Region

The University of Oregon, Office of Admissions welcomes new team members:

Cyrus Nichols, Associate Director for Recruitment and Outreach: Cyrus comes to the UO from the University of Iowa, where he previously served as Assistant Director for Diversity Outreach and Recruitment, and was very involved in the leadership of Iowa ACAC. Cyrus also worked at the University of Northern Iowa as an Admissions Counselor where he received his BA and master's degree in Postsecondary Education: Student Affairs.

Sylvia Hernandez, Assistant Director for Portland Metro Recruitment: Sylvia's most recent professional experience was at the University of Arizona where she served as the Senior Recruiter based regionally in Chicago. Sylvia also previously worked for Grand Valley State University in the Office of Admissions. Sylvia received both her BA in History and her master's degree in Educational Leadership from Grand Valley State University.

Charlie Just, Admissions Counselor: Charlie comes to the UO from Northern Arizona University (NAU) in Flagstaff, AZ, where he worked in the Office of Undergraduate Admissions and Orientation as an Admissions Officer. Charlie also has experience as an undergraduate student working for NAU doing recruitment and outreach efforts. His BA is in International Affairs with a minor in Spanish.

Happenings at Saint Martin's University

Saint Martin's University is excited to introduce Ashley Withey, our new office manager extraordinaire, as well as Fiona Kelly who will be our Data Analyst and Marketing Strategist. St. Martin's also launched our new website and changed our CRM to TargetX, so the fall was very busy. In addition, we raised over \$1.6 million dollars at our Gala event where the entire cast of Emmy Award-winning daytime television program "The Chew" graced us with their energy. Over 200 of our students also helped at this event and the full amount of the funds raised will go to our student scholarships. We are also very excited about hosting the PNACAC conference and look forward to seeing many of you in May!

In Our Region (continued)

Reed College, Portland, Oregon, welcomes the following new staff members:

Sandra Sundstrom, Director of Financial Aid: Sandra will be stepping into her new role at Reed in mid-February. Sandra comes to Reed from St. Olaf College, where she has been the Director of Financial Aid since July 2010. She has nearly two decades of financial aid experience, including senior positions at St. Catherine University, Carlton College, and St. Olaf College prior to her promotion to director. She is a member of NSFAA, MASFAA, and MAFAA.

Katrina Paniagua, Financial Aid Counselor: Katrina came to Reed with ten years of financial aid experience. She has served as the Director of Financial Aid at four colleges—Apollo College, Pioneer Pacific College, Sanford Brown College, and Warner Pacific College—overseeing the financial aid process for enrolled students and, in one case, building a new office.

Emma Coleman, Admission Marketing Manager: Emma joined our team with varied experience in both communications and counseling. Most recently, she served as the Director of Strategic Initiatives of the Southern California College Access network where she helmed the alliance's multi-channel communications and crafted its strategic communications plan.

In addition, Crockett Marr—who has been a member of our staff since 2008—has been promoted to Senior Assistant Dean of Admission.

New Associate VP of Admission at Willamette University!

We are delighted to report that Jeremy Bogan has been appointed Associate Vice President for Admission at Willamette University. An honors graduate of College of Saint Rose (Albany, New York) at both the undergraduate (BA, Communications) and graduate level (MA, Higher Education), Jeremy has served his alma mater in various admission and enrollment leadership roles for over a decade.

As Assistant and Associate Dean of Admission, Assistant Vice President for Admission, and Associate Vice President for Enrollment, Jeremy assembled a high-functioning, strategically focused admission team that enrolled the largest class in the college's history in 2015. An accomplished collegiate soccer player, he also served as head men's soccer coach (Division II) from 2001 to 2007.

Jeremy was immediately embraced by the campus community during his on-campus interviews in early September. We look forward to the knowledge and energy Jeremy brings to Willamette and our admission team as he begins his new role.



Jeremy Bogan
jbogan@willamette.edu

2016 Winter Newsletter Committee:

Janah Valenzuela, Editor & Newsletter
Chair, Whitworth University

Hillary Powell, Copy Editor,
Pacific Lutheran University

Jarrold Larse, Copy Editor,
Oregon State University

Susan Gault, Copy Editor,
University of the Pacific

Tara J. Kenning, Graphic Design and Layout



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2016 Winter Newsletter



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