



PACIFIC NORTHWEST ASSOCIATION  
FOR COLLEGE ADMISSION COUNSELING



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[www.pnacac.org](http://www.pnacac.org)

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## **Mission Statement**

2.5.07, 7.30.15

The PNACAC Executive Board adopted the following mission statement on July 30, 2015:

The Pacific Northwest Association for College Admission Counseling (PNACAC) promotes ethical standards and provides resources through its members to guide and empower students as they prepare for college admission.

## **Vision Statement**

8.8.2013

The PNACAC Executive Board adopted the following vision statement on August 8, 2013:

Every student in the Pacific Northwest has access to informed, engaged, and ethical college admission counseling professionals.

## **Governance**

4.13.07, revised 10.7.10, 8.8.13, 5.19.19, 9.21.19

### **Executive Board**

The PNACAC Executive Board's primary purpose is to provide general direction and policies for PNACAC. The members of the Board include a President, President-Elect and immediate Past -President, Assembly delegates, Treasurer, Treasurer-Elect, Past-Treasurer, Secretary, members-at-large and the NACAC College Fair Chairs. The co-chair for the Spring Conference may serve as an ex-officio member of the board for the corresponding planning year.

### **Executive Board Positions**

#### *President*

Responsibilities:

- Serves as the chief spokesperson for PNACAC.
- Serves as a delegate to the NACAC Assembly.
- Sets agenda and chairs all Executive Board and Membership meetings.
- Serves as ex-officio committee member.
- Appoints association committee chairs and officers where specified.
- Provides link between the national office and regional affiliate.
- Assumes all other duties as required.
- Is a voting member of the Executive Board.

#### *President-Elect*

Responsibilities:

- Serves as a delegate to the NACAC Assembly.
- Serves as chair of annual Spring conference. May chair a committee; may serve on a committee.
- Assumes all other duties as required.
- Is a voting member of the Executive Board.

#### *Past - President (Immediate)*

Responsibilities:

- Assumes presidency when needed.
- Serves as Chief Delegate for the NACAC Assembly.
- Chairs nominating committee or other committees as needed.
- Serves as trainer of new affiliate Executive Board members and president.
- Assumes all other duties as assigned by the president.
- Is a voting member of the Executive Board.

*Secretary*

Responsibilities:

- Records the minutes of all meetings of the membership or governing board and distributes those minutes to appropriate parties.
- Responsible for the records of the association.
- Sends out necessary notices.
- Serves as historian to maintain and update PNACAC historical records.
- Assumes such other responsibilities as directed by the president.

*Treasurer-Elect*

Responsibilities:

- Serves on the Finance Committee.
- Takes minutes at Finance Committee Meetings.
- Monitors the Association's bank accounts.
- Serves as an authorizing signatory on all bank accounts.
- Assumes such other responsibilities as directed by the treasurer.

*Treasurer*

Responsibilities:

- Responsible for the funds of the Association.
- Approves reimbursement requests.
- Works with the bookkeeper and accountant to ensure accounts are reconciled, bills are paid, and annual IRS reports are prepared and submitted.
- Makes an annual financial report to the Association and regular reports to the Board.
- Chairs the Finance Committee.
- Prepares and oversees the annual budget of the Association.
- Serves as an authorizing signatory on all bank accounts.
- Assumes such other responsibilities as directed by the president.

*Past-Treasurer*

Responsibilities:

- Ensures all documentation is updated annually, including Financial Policies Sections of the Policies and Procedures Manual.
- Approves reimbursement requests of the treasurer.
- Serves as a signatory (non-authorizing) on all bank accounts.
- Coordinates the transition in bank account signatories each spring.
- Assumes the role of treasurer should the treasurer be unfit to serve.
- Assumes such other responsibilities as directed by the treasurer.

### Assembly Delegates

Assembly delegates are elected by PNACAC voting members. The number of elected delegates is based on proportional representation according to the number of NACAC voting members from the Pacific Northwest region. NACAC Assembly delegates are elected for three-year terms. The Past-President shall serve as the Chief Assembly Delegate for PNACAC. The President and President-Elect also serve as Assembly delegates. Beginning with the 2014 NACAC National Conference, the Professional Development Chair will serve as an Assembly delegate.

#### *Formula for Determining the Number of Delegates*

The number of delegates representing each affiliate is determined by a formula in the bylaws based on the number of NACAC voting members. NACAC notifies each affiliate of its delegate count in the May 31st NACAC membership report. That number remains constant until June 1 of the following year. The formula described in the national Bylaws is as follows: Voting NACAC Members + President = Delegates.

$$20 - 99 = 2 + 1 = 3 \text{ total}$$

$$100 - 149 = 4 + 1 = 5 \text{ total}$$

After the affiliate grows to 100 NACAC voting members, one more delegate is added for each group of 50 voting NACAC members

$$150 - 199 = 5 + 1 = 6 \text{ total}$$

$$200 - 249 = 6 + 1 = 7 \text{ total}$$

There is no limit to the number of delegates a state or region can earn.

#### *Delegate Conference Registration*

NACAC supports the Assembly participation for each elected Assembly delegate with complimentary national conference registration. Delegates may also receive some financial support for their conference participation from their affiliates.

#### *Assembly Delegate Responsibilities*

The Assembly delegate responsibilities include acting upon amendments to the NACAC Bylaws, carrying out special assignments delegated to the Assembly by the voting membership, and electing members of the NACAC Board of Directors. The Assembly reports to the NACAC membership after each annual meeting.

Delegates must:

- Be elected by the NACAC members in PNACAC.
- Be active members in good standing in NACAC and PNACAC.

Delegates are expected to:

- Represent the interest of NACAC membership, the association and the profession.
- Work under the direction of their chief delegate.
- Become knowledgeable about NACAC's mission, governance structure, Code of Ethics and Professional Practices (CEPP), budget, bylaws, election processes, programs, and public policy initiatives.
- Keep informed about current issues facing the association and the profession.

- Receive, review, respond and convey information to their constituents in a timely manner, such as NACAC Board of Director reports, committee reports, budget, proposed motions and Assembly agenda topics.
- Assist in the identification and cultivation of candidates for national leadership positions such as the Board of Directors and committees.
- Frame issues originating from PNACAC members for Assembly consideration.

NACAC provides an electronic communication list for all NACAC delegates to exchange information about relevant Assembly issues and business. In addition, several months before the Assembly, an Assembly Information Webpage is created on the NACAC website to provide delegates with information they will need to prepare for the upcoming Assembly meeting. Delegates should utilize both of these tools.

Assembly delegates are encouraged to suggest agenda items and propose motions in advance of the Assembly by using the forms provided on the web page.

Assembly meetings are held annually at the National Conference. Assembly Delegates are encouraged to propose agenda items for consideration and approval by the Board of Directors. A form for proposing agenda items is provided on the Assembly page of the NACAC Website. Delegates are also encouraged to propose motions in advance and to use the NACAC Leads List to “float” ideas motion proposals and obtain feedback.

### Committees

PNACAC bylaws describe ten standing committees. The President may appoint additional *ad hoc* committees. Each committee is guided by a committee chair who is elected by PNACAC voting members. Chairpersons serve on the Executive Board as “Members-at-large” for a three-year term. Any PNACAC member in good standing may volunteer to serve on a committee and can also be considered for a chair position.

Members serve on committees to lend their expertise and experience to the issues, programs and governance that keep the association current and strategic in the service of members, the profession, and students. Committees study, deliberate, discuss, meet, and recommend and implement programs, services, publications, and research to achieve the organization’s goals.

Committee chairpersons make every effort to achieve balanced representation from college and secondary members, independent counselors, public and private institutions, states within our region, two and four-year colleges, gender, ethnicity and multicultural experience.

### Committee Chairperson Responsibilities

Committee chairs are expected to:

- Attend all Executive Board meetings.
- Develop an annual set of objectives they wish to accomplish for the year with input from committee members and the Executive Board.
- Submit written articles for inclusion in the newsletter.
- Follow-up immediately on all prospective committee members who may wish to join the committee and/or this association.
- Report on committee activities at Executive Board meetings and at the Spring Conference annual meeting.

- Submit a proposed budget for the upcoming year based on projected expenses.
- Update their committee's responsibilities and calendar of activities by the annual meeting.

The current standing committees are described as follows:

*Admission Practices Committee* – The Admission Practices Committee shall be responsible for monitoring the Statement of Principles of Good Practice: NACAC's Code of Ethics and Professional Practices as it applies to the PNACAC membership. It recommends a course of action in cases of violation of these principles by member institutions. It alerts members of new practices and procedures in college admission and to formulate and recommend needed changes.

*Awards and Recognition Committee* (*updated 9.12.19*) – The Awards and Recognition Committee solicits nominations from the membership for the Sister Shawn Marie Barry Award, Exemplary Service Award, Rising Star Award, Excellence in Admissions Award, and Program of Excellence. The committee chooses recipients from the nominees and presents those selections to the Executive Board and the general membership. This committee may also suggest and recommend other means of recognition for outstanding service or contributions to PNACAC and NACAC. The committee also helps with the promotion of the PNACAC Student Scholarship. The committee reviews student scholarship submissions and helps with selecting student scholarship recipients and awarding students their scholarship money. The committee is also in charge of ordering plaques for the professional award recipients and outgoing board members.

*Communications Committee* (*updated 9.12.19*) – The Communications Committee shall be responsible for development and distribution of information relevant to the mission of the Organization, inclusive of keeping the PNACAC membership informed of business and events, informing all members of the profession of PNACAC's mission and events, and supporting membership development.

*Diversity, Equity & Access Committee* – The Diversity, Equity & Access Committee is responsible for developing policy recommendations and implementing programs to assist those who for some reason of poverty or other experiences may face challenges in accessing postsecondary educational opportunities. The DEA shall also provide support and resources to underserved members of PNACAC.

*Government Relations Committee* (*updated 9.12.19*) – The Government Relations Committee, to the extent possible, shall be comprised of one PNACAC member from each state in the region acting as liaisons between members from that state and the committee chair. The committee shall be responsible to effectively represent the best interests of PNACAC members to NACAC as well as to local, regional and national legislators.

*Technology Committee* (*updated 9.12.19*) – The Technology Committee shall be responsible for regular maintenance, evaluation, and improvement of the organization's website and technology applications, as well as ensuring appropriate access to and storage of electronic records.

*Inter-Association Committee* (*updated 9.12.19*) – The Inter-Association Committee shall promote the value of PNACAC membership to corollary college counseling organizations that share a common vision.



*Membership Committee* – The Membership Committee shall be responsible for reviewing, developing and recommending activities to promote membership in PNACAC.

*Professional Development Committee* (updated 9.21.19) – The Professional Development Committee shall be responsible for assessing the professional development needs of the membership and recommending and developing programs that will assist members in their professional growth and development.

*Regional College Fair Committee* – The Regional College Fair Committee shall consist of representatives of each regional fair offered by PNACAC, and will coordinate efforts of the fairs to equitably and successfully provide area students with access to the highest-quality fairs possible.

In addition to these standing committees the National College Fair Chairs serve as ex-officio board members.

*National College Fair Chair Job Description* (added 9.21.19) - The National College Fair Chair coordinates a committee of local and regional volunteers in collaboration with NACAC to promote and organize annual college fairs. The chair oversees a small budget provided by NACAC to administer the local arrangements and pay for hospitality during the fair. The chair promotes the fair to local constituents, maintains an active committee of educational volunteers, and conducts regularly scheduled committee meetings to address the needs of the fair. The chair also works closely with the NACAC event manager to assist with logistics and issues related to the fair. The chair is typically selected by the local committee and approved by the current President of PNACAC. The chair's term is at the chair's discretion.

*As stated in the first paragraph of this section, ad hoc committees may be appointed by the president to address a specific need of the association. Examples include: Community College Task Force (chaired by Brandon Bruan 2019), High School Counselor Working Group (co-chaired by Betsy Cowin and Stephen Russell 2020), Website Useability Task Force (chaired by Erin Jensen 2020), Fundraising committee (chaired by Justin Strohmeyer 2019), Scholarship Reading (chaired by Betsy Cowin 2020), PPM Cleanup (chaired by Ari Worthman 2020).*

### Nominating Procedures for PNACAC Executive Board

The Nominating Committee is chaired by the immediate Past -President and develops and oversees the implementation of policies and procedures for the board election.

Traditionally, beginning in fall, election information is shared with all PNACAC members through the *PNACAC Newsletter*, the Website and the PNACAC listserv. The Nominating Committee solicits recommendations and nominations for candidates from PNACAC members in good standing.

### *Criteria for Eligibility for PNACAC Elected Board Positions*

All active PNACAC members may be considered for an elected Executive Board position. Any member in good standing may self-nominate or nominate another PNACAC member for consideration by the Nominating Committee. Care shall be taken to balance representation among various segments of the membership.

### *Recommended Procedures for Annual Election of Executive Board Positions*

- The chair selects a Nominating Committee of at least five members which should include two recent, active Past- Presidents and the current President and President-Elect. The committee's responsibility is to prepare a slate of candidates for the annual election.
- A call for nominations should be made using all methods normally used to communicate with members. This can include an announcement at membership meetings, the newsletter, email and the website. A call for Nominations should go out to the membership in December. Nominations from the membership at large should be solicited with self-nominations being welcome.
- The Nominating Committee should meet to make the final selection of candidates. Careful attention should be paid to representing the following factors: state, gender, secondary or college, private and public and underrepresented members.
- The selected candidates are contacted by the Chair or members of the nominating committee. It is the responsibility of the chair to assure the selected candidates are members of PNACAC and NACAC. If a candidate is not a member of NACAC s/he must agree to become a member if elected.
- The chair collects personal data from each candidate, including present and former jobs, professional affiliations, awards received, and other relevant experiences and a personal statement. Once the slate of candidates has been selected, the chair gives this information to the Communications Chair who will include the slate of candidates in the newsletter.
- The method of voting for officers and members-at-large of the Executive Board shall be by majority vote of members present at the Spring conference annual meeting or electronically (but not in combination).
- A report of the Nominating Committee must be completed by the Spring conference annual meeting.

#### Procedures for Filling Unexpired Positions on the PNACAC Board

Considering the PNACAC Bylaws, Article II, Sections 4, 5 and 7:

“Section 4. An unexpired term of the president shall be completed by the immediate past-president who shall serve a subsequent term as past-president.

“Section 5. Chairs of committees not otherwise chaired by assembly delegates shall be elected for three-year terms in rotating years. Care shall be taken to balance representation among various segments of the membership.”

“Section 7. An unexpired term of the president-elect and other Executive Board members shall be filled from the membership by appointment of the President, subject to the approval of the Executive Board. The appointee shall serve only until the next general meeting when a successor shall be elected by a vote of the membership to complete that term of office on its original calendar”

and pending approval of the Constitution, Article IV, Section 4:

“Ex officio, non-voting members may be appointed by the President and approved by the Executive Board. When a Board member does not complete their term, the following steps should be followed to fill the position.

Once a position has been vacated or as soon as the President is informed of a soon to be vacated position, the President will appoint a PNACAC member in good standing. The President should keep in mind when

considering the appointment someone from a background that will ensure a balance of representation on the Board of high school and college members.

The appointment to the position must be approved by the Executive Board. The President can receive approval via the next Board meeting or via an online vote of the Board.

The newly appointed person will fill the vacated spot until the next general meeting of the membership (either the Fall or Spring General Meeting). At the time of the general meeting, the membership shall elect a successor (most likely the appointed person) to complete the term of office on its original schedule.

If the vacated position is a National Assembly Delegate and not part of the presidential cycle, the President must ensure that the person filling the position is not only a PNACAC member in good standing but also a NACAC voting member in good standing as of July 15 of the year the position was vacated. At the general meeting of the membership, only PNACAC members who are also NACAC members may elect a successor to the position.

It is important to note that a NACAC delegate who changes employment has 60 days to continue in the position if the new employer is not a PNACAC or NACAC member. Past the 60 day limit, the delegate must resign their position on the Board.

If a Board member changes employment, the new employer must be a voting institutional member of PNACAC or of an organization eligible to be a voting PNACAC member. Those eligible to be voting institutions/members are referenced in the PNACAC Constitution, Article II, Section 4.

### General Membership

Institutional representatives of voting member institutions each have one vote at the General Membership Meeting called annually at the Spring PNACAC Conference. Members vote on a Single Slate of Candidates, specified bylaws amendments, and have the opportunity to voice their opinions on issues affecting the association and the profession.

## **Admission Practices Committee**

1.19.07, revised 10.7.10, 8.8.13, 5.19.19

The Admission Practices Committee's strives to help PNACAC member institutions understand and comply with the Statement of Principles of Good Practice: NACAC's Code of Ethics and Professional Practices.

A subcommittee of the Admission Practices committee reviews allegations of SPGP infractions and works towards positive resolutions. This subcommittee will include the Admission Practices Chair, the PNACAC President, Past-President, and President-Elect.

The responsibilities of the Admissions Practices Committee include:

- Educating PNACAC membership regarding the CEPP.
- Developing and reviewing guidelines of conduct around CEPP violations.
- Investigating alleged violations of the CEPP.
- Communicating alleged violations of the CEPP to appropriate association officers.
- Working toward positive resolution with member institutions when infractions occur.

## **Awards & Recognition Committee**

1.4.07, revised 4.17.07, 3.20.10, 8.8.13, 5.19.15, 7.28.16, 9.29.16

Through the efforts of its Awards and Recognition Committee, PNACAC endeavors to honor exemplary professionals among our membership and the professional community with the following four awards:

### **1. Sister Shawn Marie Barry Distinguished Service to Youth Award**

The Sister Shawn Marie Barry Distinguished Service to Youth Award is named for the St. Mary's Academy of Portland's former college counselor who lost her battle with cancer in 1995. These awards are given to an independent or secondary school counselor or college level admission officer. Recipients of the award must have a minimum of ten (10) years of high school or college teaching and/or counseling experience with at least three (3) years in their current position. They must be currently engaged in counseling and be recognized as "those who have given outstanding and faithful service to youth."

### **2. PNACAC Exemplary Service Award**

This award is given to members who have demonstrated outstanding service to students and the organization.

### **3. PNACAC Rising Star Award**

The Rising Star Award is given to secondary school or college admissions counselors who have been in the profession for five years or fewer and possess exceptional promise.

### **4. Program of Excellence Award**

Programs eligible for this award are unique and provide excellent service to students. Nominees must have been in place for less than five years, and be replicable by other institutions.

### **5. Excellence in Admissions**

The PNACAC Excellence in Admissions award recognizes an outstanding professional who has worked in a college advocacy, counseling, or admissions capacity for at least five years. Recipients of the award must have made an impact in the field either through a body of professional or research work, a single significant contribution, or through work or service that demonstrates support of the PNACAC and NACAC mission.

The Awards Committee itself or other PNACAC members may propose a new award. A written proposal for new awards must be submitted to the executive board for review and approval.

As a general rule, the PNACAC Awards Committee will follow these guidelines:

- Committee will be composed of the sitting college and high school delegates representing various backgrounds and regions of the Northwest, i.e. high school, college, and independent counselors who will review nomination materials for the purpose selecting a slate of award nominees for the spring conference. Final award winners are subject to the approval of the president.
- In December, the Awards Committee chair should send out a reminder to the general membership, encouraging members to think about presenting a nominee for the upcoming award cycle. Beginning in January they should follow up with further notices to the membership, instructing them to go to the website for a nomination form. Nomination forms and supporting

documentation should be received by the awards chairperson by assigned deadline (six weeks prior to awards presentation).

- Following the deadline committee members are emailed the nomination packets for the various awards and as a group will make the finalist selections and then the chairperson will forward those names to the PNACAC president for final approval.
- Once approval is given, the chairperson will get the plaques made at a location of their choosing, submit the billing invoices to the PNACAC treasurer for reimbursement and designate a conference attendee to bring the plaques to the spring regional conference for presentation during the general membership meeting.
- Following the regional conference the executive committee should evaluate the year's winners for potential submission to NACAC Awards Committee.

## **Communications Committee**

4.17.07, revised 3.20.10, 8.8.13, 5.25.16, 9.21.19

The PNACAC Newsletter is one of the vehicles for communication regarding the organization. The chair solicits submissions for each newsletter. Information published in the newsletter should cover a vast range of topics and information, from university and staff updates to details concerning constitutional changes. Each edition is also posted on the PNACAC webpage.

There are general three newsletters per year. Suggested timeline for distribution of the PNACAC Newsletter:

- Fall Newsletter—Late October distribution date
- Winter Newsletter—Late January distribution date
- Spring Newsletter—Early June distribution date

The Communications Chair shall:

- Solicit and collect articles for PNACAC's newsletter (with assistance of Executive Board)
  - Examples include the President's letter, Government Relations update, membership information, upcoming conferences, college fair dates and information, and feature articles.
- Make editorial decisions including design and layout of newsletter, content of articles and whether or not specific information can be included in the newsletter (it is suggested that the Chair confer with the President and/or Executive Board when making this decision).
- Work with the Executive Assistant to get the appropriate membership lists for electronic and hard copy delivery.
- Work with treasurer and current president on any issues related to any inquiries into advertising within the newsletter.
  - Current rate and standard: (subject to change with Executive Board approval): Full page ad - \$300, Half page ad - \$200, 1/4 page ad - \$150
- Coordinate social media.

## **Diversity, Equity & Access Committee**

1.7.07, revised 8.8.13

The Diversity, Equity & Access Committee shall be responsible for developing policy recommendations and implementing programs to assist those who for some reason of poverty or other experiences, have been denied access to postsecondary educational opportunities. The DEA shall provide support and resources to underserved members and students in the PNACAC regions.

Duties of the Diversity, Equity & Access Committee shall be to:

- Develop the professional competence needed to meet the professional needs of underserved individuals involved in admissions procedures.
- Promote and strive for inclusion of the traditionally underserved and eligible NACAC members through outreach to guide and promote membership and involvement in leadership roles in the National and Regional Associations.
- Encourage and support multicultural awareness and activity among PNACAC members
- Provide programming and opportunities for underserved students in pursuit of educational goals.
- Educate PNACAC institutions and offer guidance and training in diversity and equality issues.
- Award a member of the PNACAC region with a DEA Award for exemplifying the mission of the DEA committee at our annual conference.

The DEA committee chair is encouraged to maintain a three year appointment. The chair of the DEA committee will have the following responsibilities:

- Attend all PNACAC Board meetings and provide an update to the Board. If the chair must miss a meeting a written update should be submitted to the president prior to the meeting.
- Submit an appropriate budget proposal for each upcoming year to the PNACAC Treasurer for projected expenses.
- Submit grant proposals to the PNACAC President for approval before officially submitting materials to NACAC.
- Provide updates and continue to monitor the DEA web page.



## **Government Relations Committee**

4.13.07, 8.8.13

PNACAC's government relations effort is threefold: monitoring federal and state legislation that affects admission and counseling professionals and the students they serve; coordinating with NACAC in providing analysis and guidance to PNACAC members on such legislation; and facilitating communication between PNACAC members and government officials at the federal and state levels.

The Government Relations Committee sets annual goals and objectives to guide these efforts. Activities focus on the following issues: access to higher education, affordability of higher education, diversity as a factor in college admission, and support for the professional work of school counselors and admission officers.

NACAC's government relations goals are achieved through the work of NACAC staff and members, and through collaborative efforts with coalition partners.

### **Legislative Conference**

The NACAC annual legislative meeting is held in late February or early March in Washington, DC in conjunction with LDI/Presidents' Council. The PNACAC government relations chair and other representatives from the region are encouraged to attend the two-day event for governance and government relations activities. Participants attend legislative process and issue-based sessions and are trained to meet with members of the US Congress to convey NACAC's annual priority focus.

NACAC's policy priorities are determined each year by the NACAC Government Relations Committee. The national committee relies on input from affiliate government relations chairs and committees to develop its annual priorities. Priorities generally consist of support for counselors and admission officers, support for need-based financial aid for students, support for early college awareness, and support for diversity in higher education.

### **Government Relations Chair Responsibilities**

The Government Relations Chair is expected to:

- Maintain contact with state legislators and watch bills affecting ACAC priorities when they are introduced into the state legislature. He/she prepares testimony or comments on pending legislature and regularly reports the status of legislation to members.
- Propose a government relations budget. The following factors need to be considered:
  - Travel expenses for the government relations' chairperson (and other representatives as approved by the Executive Board) to the NACAC legislative meeting in Washington, DC, each year (see NACAC and PNACAC Travel Reimbursement Policies).
  - Chairpersons and other advocates may need to travel to the state capital at times as well.
  - While NACAC provides S/R government relations chairs with their primary lobbying tool (see description of the Legislative Action Center below), consider allocating dollars for printing of letters and brochures, telephone calls, and other advocacy tools.
  - If planning to conduct a state legislative conference, allocations should be made to cover the cost of such events (e.g. meetings, travel).
- Establish a government relations network within PNACAC to create an opportunity for involvement and a telephone/email/letter writing network when it comes time to notify legislators of the association's stance on a particular issue.

- Maintain a communication network (via email, telephone, letters, newsletter articles, workshop sessions) to inform members of upcoming issues
- Become knowledgeable about NACAC resources:
  - NACAC provides an online Legislative Action Center that can be the primary tool for getting members involved in advocacy efforts. NACAC's action center allows the chair to post state action alerts and track state legislation and develop action lists through one central Web resource. NACAC staff can assist in setting up sites.
- Work closely with the NACAC staff and the national Government Relations Committee (GRAC).

#### Government Relations Committee

To the extent possible, the committee shall be comprised of one PNACAC member from each state in the region acting as liaisons between members from that state and the committee chair. Whenever possible, gender, ethnic and geographic representation should be considered. The committee shall be responsible to effectively represent the best interests of PNACAC members to NACAC as well as to local, regional and national legislators.

Committee members are expected to:

- Monitor legislative issues at the state and national level and communicate pertinent information with PNACAC members.
- Prepare and identify representatives to attend the annual NACAC Legislative Conference.
- Coordinate the efforts of the membership to respond to issues.
- Serve as an information source about the high school to college transition for legislators.

## **Technology Committee**

5.23.09, revised 8.8.13, 9.12.19

The Technology Committee shall be responsible for regular maintenance, evaluation, and improvement of the organization's website and its technology applications, as well as ensuring appropriate access to and storage of electronic records.

Duties of the Technology Committee shall be to:

- Oversee maintenance, evaluation, and improvement of the organization's website and technology.
- Assume responsibility for technology-related research projects when needed.
- Assist other committees in posting matters of interest to the PNACAC Membership on the website.
- Provide training to the Executive Board and committee chairs on relevant technology applications.

Duties of the Technology Committee Chair shall be to:

- Oversee and contribute to all of the Committee duties listed above.
- Act as an official administrator of the website and technology applications.
- Ensure all board meeting minutes, as well as legal and IRS documents, are accessible to appropriate parties (the public and/or board) in a timely manner.
- Ensure appropriate access to and secured storage of electronic records.

## **Inter-Association Committee**

5.23.09, revised 8.8.13. 5.19.19

The Inter-Association Committee shall promote the value of PNACAC membership to corollary college counseling organizations that share a common vision. The Inter-Association Committee works closely with the Professional Development Committee to support professional development opportunities.

### **Duties of the Inter-Association Committee shall be to:**

- Promote to high school counselors the advantages of PNACAC membership as a complement to their membership in state counselor associations.
- Promote to independent college counselors the advantages of PNACAC membership as a complement to their membership in independent college consultant associations that adhere to standards and ethics articulated by NACAC.
- Articulate for a common agenda and serve as a resource on college admissions issues at state counselor association conferences.
- Help coordinate and/or support statewide legislative advocacy topics of common concern.
- Ensure whenever possible that PNACAC is present at all affiliate secondary and independent college counselor conferences and represented to those in attendance.

## **Membership Committee**

1.28.07, revised 7.25.10, 8.8.13, 12.9.13, 5.19.15

### **Membership Chair**

The responsibilities of the Membership Chair are to:

- Chair the Membership Committee
- Maintain accurate membership records
- Report membership data and issues to the Board and PNACAC
- Encourage former and/or lapsed members to rejoin PNACAC
- Attend and be an active participant in the Board meetings
- Submit recommendations to the Board regarding membership policies, promotions, and procedures
- Be involved in the design and distribution of membership brochures
- Write articles pertaining to membership for the PNACAC newsletter
- Respond to those with questions about membership in PNACAC
- Submit an annual proposed budget to the Treasurer
- Oversee official membership lists to approved individuals
- Assume other responsibilities as directed by the President
- Review membership applications to ensure that applicants meet membership requirements (ie Only colleges that are degree-granting, accredited and non-profit may be members)
- Present petitions for membership by prospective members who may not be clearly qualified to the Executive Board for review
- Will provide hard copies of membership certificates upon request
- Work with other members of the Executive Board to institute and maintain professional development activities that will address members' needs

### **Membership Committee**

The goals of the Membership Committee are to:

- Promote and increase membership in PNACAC
- Advise the Membership Chair regarding membership issues

## **PNACAC Regional College Fairs Committee**

2.7.07, revised 3.20.10, 5.19.19, 9.21.19

PNACAC sponsors a series of College Fairs in our region. Participation in regional college fairs is limited to PNACAC member institutions only. The College Fair Committee develops and distributes a calendar of PNACAC approved college fairs held across our region throughout the year. With substantial assistance from local volunteers, these programs bring together students, parents, secondary school counselors, representatives of colleges and universities, and other postsecondary institutions. This activity aids the student in his/her educational transition from high school to a post-secondary program of study. Workshops on the admission and financial aid process, the college selection process, test taking tips, as well as other appropriate workshop sessions are often conducted as part of these programs.

### **College Fairs Committee Chair**

This chairperson is elected by the PNACAC membership to a three-year term at the annual spring meeting. The College Fair Committee is comprised of the chair or co-chairs and on-site coordinators for the various regional fairs.

Duties of the Regional Fair chair shall be to:

- Assist in development of the annual college fair calendar in a timely fashion to provide participating colleges with a planning tool for the Fall and Spring travel seasons. This includes making scheduling recommendations to college fair coordinators in an attempt to increase the efficiency in which colleges, universities and other institutions can participate in these programs.
  - Current fall Oregon fair locations – Eugene (Mid-Willamette Valley), Ashland (Southern Oregon), Roseburg (Douglas County), Redmond (Central Oregon).
  - Current fall Washington fair locations - Thurston County (Olympia), Snohomish County (Lynnwood), Tri-Cities/Central Washington (Pasco) and Tacoma.
  - Current spring fair locations are Seattle, WA, Spokane, WA, Portland, OR, and Boise, ID
- Assist in development of registration and advertising mailings to colleges and regional high schools as appropriate.
- Oversee the college fair registration process in conjunction with the Executive Assistant.
- Oversee and approve the proposed individual college fair budgets prior to submission to the Finance Committee.
- Develop new PNACAC college fair sites, when necessary.
- Develop college fair guidelines; seek approval of those guidelines from the PNACAC Executive Board and articulate approved guidelines to both college fair coordinators and participants.
- Enforce the PNACAC college fair guidelines at the college fairs and handle alleged infractions of college fair rules on site if appropriate.
- Work with Admission Practices committee to notify appropriate parties of college fair infractions with the intent to eliminate future infractions if necessary.
- Oversee the PNACAC college fairs and evaluations on site or online post-fair. Provide feedback to college fair coordinators in an attempt to enhance the effectiveness of college fairs both for students and participants.
- Act as a liaison between the college fair coordinators and the Executive Board.
- Monitor committee expenses in relation to the committee budget.
- Meet with the college fair coordinators annually to discuss policies, planning and best practices.

- o As a matter of policy, PNACAC does not financially sponsor student scholarship activities through the college fairs.

The College Fair Committee/Individual fair chairs are responsible for the overall organization of their regional fair, including the following:

- Secure a site for the college fair.
- Work with Regional fair chair to develop the annual college fair calendar in a timely fashion and determines the hours of their individual fair.
- Provide details on college fair (time, location, hotels, directions, etc). in a timely fashion to Regional fair chair for distribution to website, advertising, etc.
- Develop proposed budget for review by Regional fair chair and approval by the Finance Committee.
- Recruit volunteers/local committee to help in the counseling center, information booth, hospitality area, set-up and take-down, and other areas in need of volunteers.
- Secure host hotels.
- Coordinate any information sessions to be offered during the fair.
- Order refreshments as appropriate for college fair.
- Alert city police and other organizations to potential traffic problems with the fair, if applicable.
- Coordinate local publicity for the fair and works with local high schools to encourage attendance at the fair. Coordinates bussing if applicable.
- Work with Regional Fair chairperson for participant information and if necessary contacts area colleges and universities to encourage registration for the fair.
- Keep Regional fair chair informed during planning process of any potential problems or difficulties.
- Complete final expense reports and written evaluation at end of fair.
- Assist in monitoring alumni representatives.
- Identify and work with vendor to provide student information scanning at college fairs.

## **Professional Development Committee**

1.29.07, revised 8.8.13

The Professional Development Committee shall be responsible for developing policy recommendations and programs that will assist members in their professional growth and development.

PNACAC professional development activities are overseen by the Professional Development Chair or Co-Chairs. The Chair or Co-Chairs are elected members of the PNACAC Executive Board. A Professional Development Committee shall be formed and maintained by the Chair or Co-Chairs to assist them in their work.

The purpose of the Professional Development Committee is to create and deliver meaningful learning activities for PNACAC members. The committee should strive to implement professional development programs in a variety of locations so members in all regions may have access to these activities. Such programming should address the needs and interests of both high school counselors and college admissions professionals. Programming should provide a range of knowledge – from practical basic knowledge for a new counselor to advanced knowledge for someone to advance in the profession.

Duties of the Professional Development Committee shall be to:

- Identify the professional development needs of PNACAC members.
- Create, present, and promote workshops and activities that address these needs.
- Work with other PNACAC committees to ensure a variety of opportunities for professional development.
- Create programs to consult with the Executive Board to ensure programs fit the mission of PNACAC and serve PNACAC members.
- Request an appropriate budget for committee activities for the Executive Board.
- Monitor committee expenses in relation to the committee budget.
- Identify scholarships and grants that enable counselors to attend professional development programs.
- Educate PNACAC members and cultivate PNACAC membership through these programs.
- Encourage involvement with PNACAC, through committee work and event participation.



## **Financial Policies**

2.4.07, revised 10.22.12, 8.8.13, 9.17.14, 5.19.19

All Board members are expected to comply with the policies contained in this manual and to oversee compliance by their respective committee members.

## **Financial Responsibility and Accountability**

2.6.13, 5.19.19

A finance committee is in place to oversee the compliance of fiscal policies and to guide the financial direction of PNACAC. All budget proposals to PNACAC will be routed through the finance committee for approval, after which a proposed annual budget will be sent to the full board for approval. The finance committee consists of the following:

- Treasurer (chair)
- Treasurer-Elect
- Immediate Past Treasurer
- President
- President-Elect
- Immediate Past President
- Member-at-large

## **Travel Policies**

2.6.13, 9.17.14, 12.4.15, 5.19.19

The chart on the next page lists expenses eligible for reimbursement. Exceptions, either to eligible expenses or the policies below, require prior written consent by the president or treasurer.

### 1. Reimbursement Procedures

PNACAC requires that reimbursement requests be submitted to the treasurer within 30 days of the last day of the travel and/or expense activity. Airfare, train and bus tickets are eligible for reimbursement after booking and before travel is completed. The request form (an Excel spreadsheet) is available at <http://www.pnacac.org> under Executive Board. Each expense must be accompanied by proof of purchase, such as itemized receipts (required for all meals) and airline/train/bus travel itinerary documenting date of purchase, ticket price, and form of payment. Failure to comply with these procedures may result in the denial of the reimbursement request.

### 2. Cancellations

Cancellations or penalties assessed for airline, train, or bus ticket exchanges are not eligible for reimbursement and are the sole responsibility of the traveler unless due to unanticipated changes to PNACAC's program schedule. If the traveler cancels after being reimbursed, they must repay PNACAC for the original ticket price or registration fee.

**Reimbursement  
Guidelines for  
Board & Ex Officio  
Members;  
Executive  
Assistant (EA)**

	<i>Transportation</i>	<i>Lodging</i>	<i>Meals &amp; Snacks</i>	<i>Registration Fees</i>
	<i>Travelers are required to select the most economical itinerary when planning travel. PNACAC will reimburse the face value of a roundtrip coach-class train, bus, or airline ticket up to \$700. (PNACAC will also reimburse for checked baggage fees for one standard sized bag.) If traveling by car, PNACAC will reimburse per the then current IRS mileage rates.</i>	<i>When determining eligible lodging rates, the rate will be based on the lowest rate at a conference host hotel or the on-campus room rate and will be determined no later than the May Board meeting for the upcoming fiscal year. Travelers are encouraged to share rooms.</i>	<i>PNACAC will reimburse for food and beverage up to \$60 per day, including tips up to 20 percent. No more than two alcoholic beverages will be reimbursed per dinner.</i>	
	<i>For ground transportation, taxis, shuttle fees or other shared-ride services will be reimbursed if complimentary shuttles and/or public transport is unavailable.</i>	<i>In-room entertainment fees, dry-cleaning, telephone calls, and other premium services are ineligible for reimbursement.</i>		
<b>Committee Meetings</b> Committee Members	Yes	TBD by President	Yes	N/A
<b>NACAC Conference</b> Delegates, Secretary, Treasurer, EA & Events Coordinator	Yes	Yes <sup>1</sup>	Yes	Yes <sup>2</sup>
<b>PNACAC Conference</b> All Board & Ex Officio Members (excluding Events Coordinator)	No	No <sup>3</sup>	No	Yes
<b>PNACAC Conference</b> Events Coordinator & EA	Yes	Yes	Yes	Yes
<b>Executive Board Meetings</b> All Board & Ex Officio Members, EA (excluding NACAC & PNACAC conference meetings)	Yes	Yes	Yes	N/A
<b>Legislative Conference</b> Government Relations Chair, President-elect, President & Past President	Yes	Yes	Yes	Yes
<b>Leadership Development Institutes</b> President-elect, President & Past President	Yes	Yes	Yes	Yes

<sup>1</sup> From day of Exec Board Meeting through last day of conference

<sup>2</sup> Delegates' & EA registration fee covered by NACAC | PNACAC covers the one night of the Board meeting, but not full duration of conference

2. Miscellaneous Travel Expenses

Incidental expenses such as parking (at non-valet rates, unless self-parking is unavailable), tolls, and tips for baggage handlers, housekeeping and other service personnel are eligible for reimbursement up to \$50 per day. Tips must be itemized to include date, recipient, amount, and receipt if available.

3. Travel Advances

Travel advances are available and must be approved by the president or treasurer.

4. NACAC National Conference and PNACAC Regional Conference

Eligible reimbursement expenses, if any, incurred by non-delegates while attending the National Conference will be determined at the beginning of the budget cycle. *Reimbursement is contingent on attendance of the PNACAC Board meeting and the PNACAC affiliate meeting.* Board members attending PNACAC's regional conference will be reimbursed the registration fee *provided they attend the Board meeting and PNACAC general membership meeting.* Other eligible reimbursement expenses, if any, incurred while attending the regional conference will be determined at the beginning of the budget cycle.

**The Budget**

The PNACAC fiscal year shall be from July 1<sup>st</sup> through June 30<sup>th</sup>.

In addition to the proposed items of revenue and expense for the following year, the budget format will contain side by side the current year budget, current year estimated year-end actual and prior year actual figures.

For the Finance Committee and others (e.g., the Board of Directors) to properly monitor and pass judgment on PNACAC's financial operations throughout the year, each monthly report will reflect cumulative revenues and expenses from the start of the fiscal year.

**Reserve Fund**

The reserve fund provides for unexpected fluctuations in income or expenditures. PNACAC shall maintain a reserve fund of no less than one year's annual operating expenses of the Association.

**Routine Expenditures:**

5.19.19

All funds are managed through accounts controlled by the Treasurer in consultation with the finance committee and Executive Board.

- All checks are to be authorized and signed by the Treasurer and under the supervision of the current president. In the absence of the treasurer, checks may be signed by the past-treasurer.
- The President will have an annual discretionary fund, the amount of which will be determined by the finance committee and included in the proposed budget submitted for Board approval.
- Expenditures not provided for in the budget must be submitted to the treasurer and approved by the Finance Committee at least 30 days prior to expenditure.
- When issuing disbursements, itemized bills, invoices, or expense reports they must be presented to the Treasurer for accounting purposes. (Original bills or receipts that are not 8 ½ by 11 inches should be attached to a piece of paper that is that size.)

**Surplus Funds**

Surplus monies generated from PNACAC activities will be used to fund programs and/or projects deemed appropriate by the Board. Monies in excess of current year's expenses may be invested by the Finance committee in the name of PNACAC, following consultation with, and approval by, the members of the board. Notification and accounting of investments will be provided to the Board upon request, as well as at each full Board meeting.

**Bidding Projects and Contracts:**

The President and/or the Board strongly recommend multiple bidding on projects that exceed \$1,000. Any contract agreement between PNACAC and a vendor must be signed by the president or president-elect.

**Conflict of Interest Mandatory Disclosure Policy**

5.23.13

A conflict of interest occurs whenever an individual has a direct or indirect interest, financial or otherwise, in the outcome of any transaction or matter involving PNACAC. A conflict of interest also occurs whenever an individual has a relationship with other parties to the transaction or matter such that the relationship might reasonably be expected to affect the judgment of the individual in the particular transaction or matter in a manner adverse to PNACAC.

If an individual has a conflict of interest or potential conflict of interest in connection with any PNACAC transaction or matter, he or she must immediately notify the President or the Treasurer, and disclose all the material facts concerning the actual or potential conflict of interest and his or her relationship to the transaction or matter at issue.

If the conflict of interest arises in the connection with the activities of any deliberative body, including, but not limited to the Executive Board, the Finance Committee, or any established planning committee making a financial decision on behalf of PNACAC, the individual with the conflict must immediately disclose the conflict to the other members of the body and the individual must not participate in the

deliberation, consideration or vote on the transaction or matter at issue. A notation must be made in the minutes of any meeting at which deliberation, consideration or vote on the transaction or matter at issue is undertaken indicating that the individual with a conflict or potential conflict of interest was excused from the meeting during the time that consideration of the transaction or matter was undertaken, took no part in any discussion pertaining to the transaction or matter and refrained from voting on the transaction or matter.

With this adoption by the Executive Board of this policy, PNACAC has instituted a Mandatory Disclosure Policy under which each member of the Executive Board will be required, on an annual basis, to sign and submit a Conflict of Interest Mandatory Disclosure Statement to the President.

The President shall be responsible for enforcing the Mandatory Disclosure Policy and shall maintain and annually update a file of Mandatory Disclosure Statements (see below) signed by each member of the Executive Board.

In all cases in which the deliberative body considers a transaction or matter in which an insider has a perceived or actual conflict of interest, the deliberative body shall obtain and rely upon appropriate data as to comparability (e.g., compensation levels paid by similarly situated organizations; or quotes or bids from multiple vendors who perform the same or similar services as those being proposed by the organization in which the insider has an interest).

In all cases in which the deliberative body considers a transaction or matter in which an insider has a perceived or actual conflict of interest, the deliberative body shall adequately document the basis for its determination (e.g., evaluation of the individual whose compensation is being determined and the basis for determining that the individual's compensation was reasonable based on the comparability data; or evaluation of the services being proposed and documentation that the choice of a particular grantee was made based on objective factors).



PACIFIC NORTHWEST ASSOCIATION  
FOR COLLEGE ADMISSION COUNSELING

**CONFLICT OF INTEREST  
MANDATORY DISCLOSURE STATEMENT**

I, \_\_\_\_\_, have read the Conflict of Interest Policy for the Pacific Northwest Association for College Admission Counseling (PNACAC) and I support its intent (see Financial Policies section of the PNACAC Policies and Procedures Manual). I hereby certify that to the best of my knowledge, I do not have any financial or other interest that raises an actual or potential conflict of interest with my activities on behalf of PNACAC other than those disclosed below. If any actual or potential conflict of interest exists, the conflict as well as the financial or other interest upon which it is based are listed below and are more fully described in the written statement I have attached to this form.

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If an actual or potential conflict of interest subsequently develops, I will promptly submit an amended Mandatory Disclosure Statement to the current PNACAC President or the current chair of the PNACAC Finance Committee.

As directed and where appropriate, I will make disclosure of the conflict of interest to fellow members of applicable PNACAC deliberative bodies.

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date

\_\_\_\_\_  
PNACAC Position or Title

## **Membership Policy**

1.28.07, revised 7.25.10, 8.8.13, 12.9.13, 5.19.15, 7.30.15, 12.4.15, 5.24.16, 10.31.17, 5.19.2019

### **Membership**

The Responsibilities of members shall include:

An agreement to abide by the Statement of Principles of Good Practice: NACAC's Code of Ethics and Professional Practices (CEPP) as defined by the National Association for College Admission Counseling. All members are accountable for compliance with the CEPP.

### **Membership Types**

**Voting membership**, which may be extended to:

- Not-for-profit regionally accredited community colleges, colleges, or universities in the Pacific Northwest region.
- Regional representatives located in the Pacific Northwest region but who represent regionally accredited, not-for-profit institutions outside the region.
- High schools in the Pacific Northwest region.
- School district offices in the Pacific Northwest region.
- Independent college counselors in the Pacific Northwest region.
  - Beginning with the 2014-2015 membership cycle, new and renewing members will demonstrate they meet eligibility requirements outlined in the by-laws by providing proof of membership in NACAC, HECA, or IECA.
- Not-for-profit service organizations in the Pacific Northwest region:
  - Organizations whose primary activities consist of working on a multi-state, national or international level and providing counseling, admission, or financial aid services to students or to the college admission counseling or financial aid professions. Organizations will be asked to confirm non-profit status, that they have been in business for at least 3 years, provide direct service to students free, do not award diplomas, and to provide their website and/or materials during the application process.
- Not-for-Profit Community Based Organizations in the Pacific Northwest region:
  - Organizations which provide counseling, admission, or financial aid services only to students at the state or local level on an on-going basis
  - Must be classified by the Internal Revenue Service as exempt from taxes
  - Must have been in business for at least 3 years
  - Services must be provided to students through direct contact with students
  - Must offer information about more than one institution of postsecondary education
  - Must serve a local or state population only
  - Must not require fee for services
  - Must designate a Principal Representative whose professional responsibilities include providing services and/or products to the counseling, admission or financial aid profession or in support of students in the transition to postsecondary education
  - Organizations that award a diploma are not eligible for this category
  - Must submit copies of general literature to describe the purpose of the organization (website OK).
- Non-affiliated Professionals in the Pacific Northwest region:

- o Persons who were employed at a voting member institution or organization during the current year or immediately preceding membership year who are no longer employed by any member or member-eligible institution.
- Past-presidents:
  - o Past-presidents of PNACAC that are not currently affiliated with an a member institution/organization will automatically be granted an individual voting membership each year. If affiliated with a current PNACAC institution/organization they will be automatically granted a non-voting individual membership each year, but also retain their voting rights with their institutional membership.
- Retired members:
  - o Retired members of the profession who wish to stay active in the affairs of the Association and who meet the criteria established by the Executive Board may join the Association as voting members.

**Non-voting membership**, which may be extended to:

- Graduate students:
  - o Students enrolled in a college counseling or higher education certificate or degree program.
- Regionally accredited, not-for-profit institutions and organizations located outside of the Pacific Northwest region.
- Honorary members:
  - o The Executive Board may establish criteria for honorary membership that aligns with, and supports, the mission of PNACAC.
  - o Honorary members will be confirmed by the Membership Chair, President-Elect, President, and Past-President.
  - o Such members shall have all the privileges of regular members except the right to vote.
- Others as determined by the by-laws that do not require further clarification by the PPM.

**Membership Applications:**

MemberClicks supports an online membership database that members can access. Through MemberClicks, the executive assistant can provide technological assistance to the Membership Chair in regard to membership reporting. There are two payment options, credit card and checks, through MemberClicks which are handled by the Executive Assistant.



Membership dues include all members of a department or school working at the same address. Dues, effective 6.1.2016 are:

- College in PNACAC area (AK, ID, MT, OR, WA) \$110
- College outside of PNACAC area \$110
- Community College in PNACAC area \$110
- Community College outside of PNACAC area \$110
- High School in PNACAC area \$60
- High School outside of PNACAC area \$60
- School District Office \$60
- Independent College Counselor \$60
- Not-for-Profit Service Organization \$60
- Not-for-Profit Community Based Organizations \$60
- Graduate students \$20
- Non-affiliated Professionals \$60
- Retired member of PNACAC \$0
- Past-Presidents \$0

Membership Year:

- The membership year runs from June 30 – July 31.

## **PNACAC Website**

4.18.07, revised 8.8.13, 8.15.15, 1.14.2020

Information about PNACAC can be found online through the organization's website at [www.pnacac.org](http://www.pnacac.org). Event information, organizational news, job announcements and resources are available for the public. PNACAC members have access to an online directory as a members-only benefit.

The PNACAC Technology Chair and the Executive Assistant serve as the official webmaster and are responsible for all aspects of the website. Responsibilities include domain name registration, maintenance, web hosting, and ensuring the website is in compliance with all Internet laws. PNACAC's website domain name is registered with Register.com Inc through January 1, 2019. The Information and Technology Chair will make provisions to renew the registration and, in consultation with the Executive Board, may move the website to another host as needed.

All website submissions and requests for posting must be sent to the Technology Chair or Executive Assistant. As of June 2019, all job postings are hosted through the PNACAC Job Board. Employers can post directly through <https://jobs.pnacac.org>. Current pricing structure for a 30-day posting:

- College/University: Member \$50, Non-Member \$100
- High School/CBO: Member \$0, Non-Member \$25
- Single-Posting+ZipRecruiter: \$150, Non-Member \$250

## **PNACAC Logo Use and Membership Status Policy**

5.18.11, revised 7.31.14

In May 2011, the PNACAC Executive Board approved the following policy with regard to member use of the PNACAC logo:

- The PNACAC logo is owned by the Pacific Northwest Association for College Admission Counseling. The PNACAC logo may not be altered in any way by any party.
- PNACAC members may request electronic versions of the logo from the association and must adhere to the following rules:
  - The official PNACAC logo may be placed next to, but may not be incorporated into any other logo or graphic design.
  - The logo's original horizontal-to-vertical proportions should remain intact and the logo's color should not be changed.
  - The logo's association title must remain legible.
  - Members must use the following statement when using the PNACAC logo to show their membership in PNACAC.

**“[INSERT INSTITUTION/ORGANIZATION OR INDIVIDUAL NAME] is a member of the Pacific Northwest Association for College Admission Counseling and subscribes to the Statement of Principles of Good Practice: NACAC's Code of Ethics and Professional Practices.”**

- The statement should not be used in a manner that implies PNACAC approval or endorsement of non-PNACAC programs, products, or services.
- When used on Web sites, the PNACAC logo must be hyperlinked to the PNACAC website homepage.
- Members not using PNACAC's logo are free to include the words “member of PNACAC” in their communications.
- Only current members of PNACAC may state in online, print or other forms of communication or materials that they are members and/or affiliated with PNACAC.

## **NACAC Grants**

1.1.07, revised 10.7.10, 8.8.13

The National Association for College Admission Counseling, through its Imagine Fund, provides financial support for the NACAC Presidents' Council Grant program. The program provides funding for participation in professional development opportunities and to develop innovative projects.

Information and application materials are available at [www.nacacnet.org](http://www.nacacnet.org), usually linked to the association's governance page.

While any individual may submit a grant application, it has been PNACAC's practice to submit one or two grant requests as a board. This has allowed PNACAC to emphasize those ideas that it gives highest priority. As a general rule, the president of PNACAC will:

- Coordinate the process of identifying prospective grant proposals.
- In consultation with the board, select which one(s) will be written.
- Complete the application(s) and collect the signature of PNACAC's president.
- Notify grant recipients if the Presidents' Council Grants subcommittee approves a submission.
- Ensure that the grant funds are utilized, and proper records are kept.
- Make sure that necessary reports and receipts are submitted for reimbursement.

If more than one grant application is submitted from the PNACAC region, the president is asked by NACAC to prioritize the applications.

It is preferred that grant recipients submit all paperwork to the PNACAC treasurer for reimbursement by PNACAC and then the treasurer sends the paperwork to NACAC for settlement. Recipients can choose to submit paperwork directly to NACAC for reimbursement if they wish. In all cases, it is important to comply with NACAC's deadlines as failure to submit documentation on time will result in denial of compensation.

PNACAC has submitted a number of grant requests that provided support to help send people to PNACAC conferences, the NACAC conference or the Guiding the Way to Inclusion conference. In most cases, individuals using these funds have come from demographic groups who may lack representation in the regional or national association, such as rural or urban professionals or community college personnel. In the future, PNACAC may want to write grant proposals to fund special projects, such as one-day workshops for underserved professionals or translators to help Spanish-speaking parents at college fairs.

## **PNACAC College Fair Guidelines**

7.6.07, revised 3.20.10

College Fair exhibitors play a major role in the success of each of our programs. The staff of the Pacific Northwest Association for College Admission Counseling (PNACAC), along with members of the local planning committee is responsible for creating a professional and safe environment for the delivery of the PNACAC's Regional College Fair program. Basic exhibitor guidelines include:

- Arrive on time at the fair and staff your booth during fair hours.
- Dress to best represent your school.
- **Stay for the entire program.** PNACAC will follow up with schools that are no-shows. In the event of an emergency, institutions are asked to contact the Local College Fair Chair to confirm cancellation.
- Make sure to check in at the registration table.
- Booths are restricted to **three** representatives per booth.
- Recruitment is restricted to the parameters of the booth; representatives must stay **behind** the table/booth area when speaking with students and their families.
- Audio-visual equipment should not interfere with other exhibitors.
- Displays cannot exceed or obstruct the view of adjacent booths.
- Promotional giveaways (including raffles and drawings) are strictly prohibited. Only literature pertaining to the college or university is permitted. The following are a few examples of prohibited materials:
  - Key chains
  - Water bottles
  - T-shirts
  - Pennants
  - Bags
  - Food/candy
  - Laser pointers
  - Thumb drives
  - Cups
  - Balls/Frisbees
- Be courteous to other exhibitors and fair attendees.
- Fill out the exhibitor evaluation and return it to the registration table at the conclusion of the fair or be prepared to fill out a survey of feedback online.
- Keep the aisles clear of boxes and materials.

Failure to adhere to these guidelines will result in an institution being asked to vacate the booth and the Regional College Fair.

## **NACAC National College Fairs**

2.7.07, revised 8.8.13

The National College Fair Committees coordinates the various activities that take place in advance of or at our National College Fairs. Currently PNACAC hosts four national fairs: the locations are Seattle, Portland, Boise and Spokane. Both the Portland and Seattle National College fairs are two-day events, with Boise and Spokane being one-day events with both morning and evening sessions. Each National College fair has a chairperson and local arrangements committee of volunteers.

### PNACAC Involvement:

- Publicize and promote fair participation at area high schools and school districts.
- Promote the fair to the members of PNACAC.
- Assist NACAC in publicizing the fair through local and area media.
- Maintain close communication between PNACAC Executive Board and the local arrangements committee.
- Submit and sign an accounting closure statement as soon as possible after the conclusion of the fair. NACAC provides the statement and expense report to the chair each year.
- PNACAC provides a small subsidy to supplement the hospitality costs at the fairs.

### NACAC agrees to provide:

Each affiliate serves as the official host for National College Fairs taking place within their region. A *Letter of Agreement* must be signed by the affiliate president, the NACAC Executive Director, and the NACAC President which clearly outlines the responsibilities of the local arrangements committee and NACAC. In exchange for the affiliates association's support of an event within their region, NACAC has created a revenue sharing formula.

- \$2,000 per fair for the first 200 booths sold.
- An additional 10% of the member fee for early bird for each additional booth sold over the 200 minimum.

The Board's intention is to encourage cooperation between NACAC and the affiliates as well as the designated local college fair planning committee. The cooperative agreement also encourages the affiliates to actively promote these programs to its members as well as form a partnership between the local planning committee and the affiliate Executive Board.

### The responsibilities of the NACAC staff are to:

- Register exhibitors and assign booth locations.
- Provide a staff liaison to work with the local committee in planning the fair.
- Rent the exhibit facility.
- Select a host hotel for college representatives.
- Work with the convention center and decorating company to coordinate the physical arrangements for the fair.
- Arrange insurance coverage for the event.
- Print posters, newsletters, directories, press releases and other promotional materials.
- Send promotional materials to area high schools and other organizations.
- Arrange on-site medical and security support.
- Identify potential contributors to the National College Fairs program.

- Monitor the participation of alumni representatives.
- Consult with the PNACAC leadership regarding the National College Fairs.

The responsibilities of the PNACAC National College Fair Committees are to:

- Determine the hours of the fair.
- Coordinate any information sessions to be offered during the fair.
- Work with the NACAC Operations Manager in ordering refreshments.
- Recruit volunteers to help in the counseling center, information booth, hospitality area, and other areas in need of volunteers.
- Coordinate local publicity for the fair.
- Contact area colleges and universities to encourage registration for the fair.
- Assist with identifying and approaching potential corporate contributors.
- Assist with on-site preparations for fair.
- Complete final expense reports and a written evaluation at end of fair.
- Assist in monitoring alumni representatives.

## **Annual Conference**

2.1.07, revised 4.12.07, 8.8.13

There will be two co-chairs to plan the annual conference. One co-chair is the President-Elect for the organization. The other co-chair shall be chosen as a member at-large. Ideally this person would be geographically located close to the conference site. The two co-chairs develop a Conference Planning Committee that has the responsibility of developing, coordinating and overseeing the annual conference. The purpose of the annual conference is to promote the professional objectives of the organization and foster the development of college and secondary school counselors.

The primary responsibility of the co-chairs is to provide leadership to the Conference Planning Committee. This may include developing timelines, planning meetings,

The duties and responsibilities of the committee will be shared and divided by the following (suggested) sub-committees:

- 1) Co-chairs
  - a) Along with conference planning committee, decide and invite keynote speakers.
  - b) Develop budget for the conference, including planning.
  - c) Develop timeline for conference planning. This needs to include committee meetings. Get this information to committee in advance. Develop committee meeting agendas and minutes.
  - d) Decide conference schedule – work with Programming and House sub-committee to coordinate efforts.
  - e) Gifts for committee members and keynote speakers.
- 2) Publications
  - a) Collects conference materials and puts together program or binder. The responsibilities of this sub-committee include: creating, designing, editing and printing of the program and additional inserts.
  - b) Organizing a timeline for materials to be submitted in order to have editing and printing done in a timely manner.
  - c) Coordinate help from committee members to assemble programs.
- 3) Exhibitors
  - a) Communicates with potential sponsors and vendors and coordinates bringing an increasing number of exhibitors to the conference.
  - b) Secure sponsorship of various conference materials and events to lower the cost of the conference.
- 4) Scholarships
  - a) Coordinate scholarship donations for members to attend the annual conference. This includes publicizing the opportunity to sponsor an attendee to the conference, as well as encourage hopeful attendees to apply for a scholarship.
  - b) Evaluate applications for scholarships and determine recipients.
- 5) Programming
  - a) This sub-committee publicizes the Call for Proposals. Encourage a wide variety of session offerings that address all areas and professional levels to ensure that our membership is fully represented.
  - b) Collect, evaluate and approve program proposals.
  - c) Write and edit session descriptions.



- d) Communicate with presenters and House committee on facility needs.
- e) Develops an evaluation to be distributed at the conclusion of the conference.
- 6) Promotion
  - a) Coordinates all promotion efforts, including: Save the Date postcards, magnets, etc., conference gift item.
  - b) Coordination includes working with PNACAC membership chair to send out early notification, as well as invitation to conference.
  - c) Organize innovative and effective ways to promote attendance at conference. This could include: submissions to newsletter, distribution of flyers at college fairs and updates to websites.
- 7) Pre- and Post-Conference Programs
  - a) Organizes activities that occur either before or after the annual conference. These activities could include: Local college tours, golf tournaments, local tourist attractions and other social events.
- 8) House
  - a) This committee works closely with the conference site staff. Responsibilities include: hotel reservations, room reservations, catering requests, contracts.
  - b) Work with Registration sub-committee to make nametags. Also work with Social sub-committee to organize tickets for socials to be included with nametags.
  - c) Work with Programming committee to schedule meals and breaks throughout conference.
  - d) Coordinate Community Service/Outreach program.
  - e) Work with co-chairs to develop and maintain appropriate budget and expenses.
- 9) Social
  - a) Organizes, promotes and staffs the President's Reception on the first night of the conference, as well as the conference social on the second night.
  - b) Secure various entertainers as well as space for the two evenings of the conference.
- 10) Registration
  - a) Works with the Executive Assistant to coordinate all registration.
  - b) Solicits volunteers to work the table during registration times.

Proposed Timeline for Spring Conference – for a conference scheduled for mid-May.

<u>Date</u>	<u>Activity</u>
Year in advance	Committee meeting (on site)
Previous year's conference	Distribute "Save the Date" item to conference attendees. Provide information in materials about next year's conference.
Mid-August	Committee meeting (central location)
NACAC Conference	Distribute exhibitor information at national conference. Provide information and S/R membership meetings during national conference.
Early November	Call for Proposals mailed
Mid-December	Committee meeting (on site)
Early January	Save the Date postcard mailed Call for Proposals due Update web page/on-line registration
Mid-January	Registration information ready to print Exhibitor registration deadline
Early March	Committee meeting (central location) Program reviewed by committee Room assignments Conference registration materials mailed Online registration live
Early April	Text and layout to printer for program Revise conference evaluation form
Mid April	Room set-ups/AV needs to conference center Deadline for registration Evaluations due
Late April	Pre-conference activities determined
Early May	Committee meeting (on site) Conference packet materials due No-refund date
1 <sup>st</sup> week of May	Late registration deadline
Week before conference	Name tags printed Conference attendee list to print

Assemble conference packets.

Reminders for Planning the Annual Conference:

- Develop the conference planning committee early. Try to find members that are geographically close to the conference site – this saves money during the conference planning. Look for members that represent all areas of the organization membership. Include – high school, college, independent and community college members.
- Work with PNACAC Executive Board and Finance Committee to develop a realistic budget for conference planning and the actual conference.
- Secure conference site and keynote speakers as early as possible.
- As registrations are submitted, compare list to PNACAC membership. Encourage member schools to send attendees to conference.
- When determining scholarship recipients, look at past year’s attendees to be sure not to overlap.
- Include a list of conference attendees in the conference program.
- Be sure to find time to take pictures of award recipients, conference planning committee and Executive Board (outgoing and incoming members).
- Keep an on-going list of people to thank after the conference.
- Be sure conference sessions are evenly spread amongst high-school and college sides.
- Prepare agendas and minutes from each committee meeting. Keep these items to pass along to future planning committees.
- Work with local chamber of commerce to have material about the area to distribute to attendees.
- Work closely with conference site staff members. Be sure to keep copies of all contracts and correspondence. Know what their expectations are for finding out final numbers. Get insurance information from PNACAC Executive Board.
- Reserve blocks of hotel rooms for attendees. Be sure there are rooms reserved for PNACAC president and keynote speakers.
- Provide exhibitors with information about where to unload information.
- Go to area restaurants and request discounts for conference attendees to use take advantage of during the “dinner on your own” time.
- Coordinate CEU’s with a school. Find someone to complete paperwork for those requesting CEU’s.
- Provide voting cards in conference registration information. Work with membership chair to determine who receives the voting cards.

In planning for the annual conference, the conference chair shall inquire about the availability of complimentary hotel rooms as part of the conference contract. Such rooms, when available and depending upon the number of such rooms, will be accorded to the President, President-Elect and conference co-chair, in that order. In the event that comped rooms are not available at the convention site, the room of the President shall be paid for through the conference planning budget.

## **CONFERENCE ATTENDEES MAILING LIST GUIDELINES**

5.18.2011

### **Pacific Northwest Association for College Admission Counseling (PNACAC) Conference Attendees Mailing List Guidelines**

Thank you for purchasing the PNACAC Conference Attendees Mailing List. We ask that you adhere to the following guidelines:

- The Conference Attending Mailing list is for one time use only.
- Use of the mailing list should not be used in a manner that implies PNACAC approval or endorsement of non-PNACAC programs, products, or services.
- PNACAC does not guarantee that all contact information is correct.

## **Association History**

3.4.09, revised 10.22.12, 8.8.13, 7.31.14, 5.19.15, 5.25.16, 5.18.17, 5.24.18, 5.21.19

## **PNACAC Presidents**

2019-20 Claire Nold-Glaser, College Planning Help  
2018-19 Matt Ogawa, Oregon State University  
2017-18 Robbie, Cupps, Capital High School  
2016-17 Andrea Frangi, Seattle University  
2015-16 Josh Ritchie, Borah High School  
2014-15 Eric Pedersen, University of Alaska Anchorage  
2013-14 Jeanne Eulberg, O'Dea High School  
2012-13 Kevin Dyerly, Whitman College / University of Redlands  
2011-12 Matt Burns, Woodrow Wilson High School  
2010-11 Alicia Ortega, Oregon State University / College Board  
2009-10 Cathy McMeekan, St George's School  
2008-09 Michael McKeon, Seattle University  
2007-08 Ralph Burrelle, North Medford High School  
2006-07 Palmer Muntz, Oregon Institute of Technology  
2005-06 Teri Calcagno, Central Catholic High School  
2004-05 Jim Rawlins, University of Washington  
2003-04 Ann Nault, Meadowdale High School  
2002-03 Martha Pitts, University of Oregon  
2001-02 Mike Willis, John F. Kennedy HS  
2000-01 John Bogley, Whitman College  
1999-00 Ed Bean, Auburn High School  
1998-99 Robin Brown, Oregon State University  
1997-98 Sandy Rumpel, Boise School District  
1996-97 Monica Burnett, Carroll College  
1995-96 Alice Tanaka, Mercer Island High School  
1994-95 Bette Rhodaback, Wilson High School  
1993-94 James Sumner, Willamette University  
1992-93 Marian McDonnell Horton, University of Idaho  
1991-92 Don Johnson, North Kitsap High School  
1990-91 Wendy Peterson, Washington State University  
1989-90 Cynthia Doran, Oregon Episcopal School  
1988-89 Jim Buch, University of Oregon  
1987-88 Ellen Clemens, Inglemoor High School  
1986-87 Lucy Allard, University of Puget Sound  
1985-86 Gail Durham, The Catlin Gabel School  
1984-85 Arnaldo Rodriguez, The Evergreen State College  
1983-84 Virginia Gomer, North Salem High School  
1982-83 Robert Pollard, Portland Community College  
1981-82 Idie Ulsh, Shoreline High School  
1980-81 Phillip Miner, Pacific Lutheran University  
1979-80 Shirley Bakke, David Douglas High School

1978-79 John Startzel, Washington State University  
1977-78 Gail Hollenbeck, Mercer Island High School  
1976-77 Jim Mansfield, Gonzaga University  
1975-76 Paul Lamberston, Clackamas School District  
1974-75 Jim Meinert, Portland State University  
1973-74 Jerry Storvick, Clover Park High School  
1972-73 Fred Lockyear, Portland State University  
1971-72 Elva Newcomer, Grant High School  
1970-71 Dwaine Bassett, Seattle Pacific University  
1969-70 Bernice Evans, Milwaukee High School  
1968-69 Helmuth Bekowies, Lewis & Clark College  
1967-68 Jim Manning, Willamette University  
1966-67 Richard Pizzo, Oregon State System of Higher Education  
1965-66 Margaret Burreson, Centennial High School

### **2019 – 2020 Executive Board**

#### **President**

Claire Nold-Glaser, College Planning Help, Bellevue, WA

#### **President Elect**

Patrick Wilson, Linfield College, McMinnville, OR

#### **Past-President and Chief Delegate**

Matt Ogawa, Oregon State University, Corvallis, OR

#### **Secretary**

Clarisse Leong, Office of State Superintendent, Olympia WA (through May 2020)

#### **Treasurer**

Ari Worthman, Lakeside School, Seattle, WA

#### **Treasurer-Elect**

Britten Nelson, University Prep, Seattle, WA

#### **Past-Treasurer**

Martha Wilson, University of Puget Sound, Tacoma, WA

#### **Professional Development**

Melea Tejedas, University of Oregon, Eugene, OR (2020)

Sarah Seeborg, Portland State University, Portland, OR (2021)

#### **Diversity, Equity, and Access**

Genesis Meaderds, Eastern Oregon University, La Grande, OR (appointed May 2019 through May 2021)

**Membership**

Stephen Russell, Bishop Blanchet High School, Seattle, WA

**Admission Practices**

James Miller, University of Washington-Bothell, Bothell, WA

**Awards and Recognition**

Oster Hernandez, The College of Western Idaho, Nampa, ID

**Communications Chair**

Max Hamberger, Montana State University, Bozeman, MT

**Government Relations**

Matt Allen, University of Montana Western, Dillon, MT

**Information & Technology**

Erin Jensen, Portland State University, Portland, OR

**Inter-Association**

Lesley Klecan, St. Mary's School, Medford, OR

**Regional College Fairs Chair**

Jocelyn DeJong, University of Washington, Seattle, WA

**NACAC Delegates**

Matt Ogawa, Oregon State University, Corvallis, OR (Chief Delegate)

Claire Nold-Glaser, College Planning Help, Bellevue, WA

Patrick Wilson, Linfield College, McMinnville, OR

Betsy Cowin, Asotin Middle School/High School, Asotin, WA

Genesis Meaderds, Eastern Oregon University, La Grande, OR

James Miller, Seattle University, Seattle, WA

Justin Strohmeier, Willamette University, Salem, OR (through 2020)

**Ex-Officio**

**Boise National Fair Chair**

David Chehey, Boise High School, Boise, ID

**Portland National Fair Chair**

Joe Bernard, Valley Catholic School, Beaverton, OR

**Seattle National Fair Chair**

Alice Tanaka, Holy Names Academy, Seattle, WA

Muriel Montenegro, University of Washington-Bothell, Bothell, WA

**Spokane National Fair Chair**

Cathy McMeekan, McMeekan College Counseling, Spokane, WA

**NACAC Governance and Committee Members**

**Communications**

Edward Truong, University of Puget Sound, Tacoma, WA

**Member Relations**

Cyrus Nichols, University of Oregon, Eugene, OR

**Professional Development**

Tanya Cummings, The Overlake School, Redmond, WA

**National College Fairs**

Cathy McMeekan, McMeekan College Consulting, Spokane, WA

**Members-at-Large**

**Conferences & Events Coordinator**

Chelsi Goddard, Meridian High School, Meridian, ID

**Regional College Fair Coordinator**

Myndee Ronning, Central Washington University, Ellensburg, WA

**2018 - 2019 Executive Board**

**President**

Matt Ogawa, Oregon State University, Corvallis, OR

**President Elect**

Claire Nold-Glaser, College Planning Help, Bellevue, WA

**Past-President and Chief Delegate**

Robbie Cupps, Capital High School, Boise, ID

**Secretary**

Clarisse Leong, Office of State Superintendent, Olympia WA (through May 2020)

**Treasurer**

Martha Wilson, University of Puget Sound, Tacoma, WA

**Treasurer-Elect**

Ari Worthman, Lakeside School, Seattle, WA



**Past-Treasurer**

Andrea Frangi, The George Washington University, Seattle, WA (through 2019)

**Professional Development**

Melea Tejedas, University of Oregon, Eugene, OR (2020)

Sarah Seeborg, Portland State University, Portland, OR (2021)

**Diversity, Equity, and Access**

Gina Galaviz-Yap, Eastern Oregon University, La Grande, OR

**Membership**

Stephen Russell, Bishop Blanchet High School, Seattle, WA (appointed September 2019)

**Admission Practices**

James Miller, University of Washington-Bothell, Bothell, WA

**Awards and Recognition**

Oster Hernandez, The College of Western Idaho, Nampa, ID

**Communications Chair**

Annie Hayward, Collegeology, Seattle, WA

**Government Relations**

Michael Sass, Gonzaga University, Spokane, WA

**Information & Technology**

Erin Jensen, Portland State University, Portland, OR

**Inter-Association**

Lesley Klecan, St. Mary's School, Medford, OR

**Regional College Fairs Chair**

Katie O'Brien, Seattle University, Seattle, WA

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Claire Nold-Glaser, College Planning Help, Bellevue, WA

Betsy Cowin, Asotin Middle School/High School, Asotin, WA

James Miller, University of Washington-Bothell, Bothell, WA

Gina Galaviz-Yap, Eastern Oregon University, La Grande, OR

Justin Stohmeyer, Willamette University, Salem, OR (through 2020)

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**Portland National Fair Chair**

Joe Bernard, Valley Catholic School, Beaverton, OR

**Seattle National Fair Chair**

Alice Tanaka, Holy Names Academy, Seattle, WA

**Spokane National Fair Chair**

Cathy McMeekan, McMeekan College Counseling, Spokane, WA

**2017 - 2018 Executive Board**

**President**

Robbie Cupps, Capital High School, Boise, ID

**President Elect**

Matt Ogawa, Oregon State University, Corvallis, OR

**Past-President and Chief Delegate**

Andrea Frangi, The George Washington University, Seattle, WA

**Secretary**

Clarisse Leong, The Evergreen State College, Olympia WA (appointed March 2018)

**Treasurer**

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**Treasurer-Elect**

Martha Wilson, University of Puget Sound, Tacoma, WA

**Past-Treasurer**

Christina Nakada, Highline Community College, Des Moines, WA

**Professional Development**

Melea Tejedas, University of Oregon, Eugene, OR

**Diversity, Equity, and Access**

Brandon Bruan, Pacific Lutheran University, Tacoma, WA

**Membership**

Esther Weathers, Whitman College, Walla Walla, WA (through May 2019)

**Admission Practices**

Nina Lococo, Carroll College, Helena, MT

**Awards and Recognition**

Kelly Talbert, Boise State University, Boise, ID

**Communications Chair**

Annie Hayward, Collegeology, Seattle, W

**Government Relations**

Michael Sass, Gonzaga University, Spokane, WA

**Information & Technology**

Erin Jensen, Portland State University, Portland, OR

**Inter-Association**

Lesley Klecan, St. Mary's School, Medford, OR

**Regional College Fairs Chair**

Katie O'Brien, Seattle University, Seattle, WA

**NACAC Delegates**

Andrea Frangi, The George Washington University, Seattle, WA (Chief Delegate)

Robbie Cupps, Capital High School, Boise, ID

Matt Ogawa, Oregon State University, Corvallis, OR

Brandon Bruan, Pacific Lutheran University, Tacoma, WA

Brian Spraggins, Lewis & Clark High School, Spokane, WA

Nina Lococo, Carroll College, Helena, MT

Kellen Willis, TBD

**Boise National Fair Chair**

David Chehey, Boise High School, Boise, ID

**Portland National Fair Chair**

Joe Bernard, Valley Catholic School, Beaverton, OR

**Seattle National Fair Chair**

Alice Tanaka, Holy Names Academy, Seattle, WA

**Spokane National Fair Chair**

Cathy McMeekan, McMeekan College Counseling, Spokane, WA

**2016 – 2017 Executive Board**

**President**

Andrea Frangi, Seattle University, Seattle, WA

**President Elect**

Robbie Cupps, Capital High School, Boise, ID

**Past-President and Chief Delegate**

Josh Ritchie, Borah High School, Boise, ID

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**Treasurer-Elect**

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**Past-Treasurer**

Caitlin Kaber, University of Alaska – Fairbanks, Fairbanks, AK

**Professional Development**

Megan Diefenbach, Holy Names Academy, Seattle, WA

**Diversity, Equity, and Access**

Brandon Bruan, Pacific Lutheran University, Tacoma, WA

**Membership**

Esther Weathers, Whitman College, Walla Walla, WA  
Appointed December 2016

**Admission Practices**

Nina Lococo, Carroll College, Helena, MT

**Awards and Recognition**

Kelly Talbert, Boise State University, Boise, ID

**Communications Chair**

Annie Hayward, Collegeology, Seattle, W

**Government Relations**

Michael Sass, Gonzaga University, Spokane, WA

**Information & Technology**

Patrick Wilson, Linfield College, McMinnville, OR (one-year appointment)

**Inter-Association**

Robyn Campbell, Colledgeology, Seattle, WA

**Regional College Fairs Chair**

Katie O'Brien, Seattle University, Seattle, WA

**NACAC Delegates**

Josh Ritchie, Borah High School, Boise, ID (Chief Delegate)

Andrea Frangi, Seattle University, Seattle, WA

Robbie Cupps, Capital High School, Boise, ID

Matt Ogawa, Oregon State University, Corvallis, OR

Brandon Bruan, Pacific Lutheran University, Tacoma, WA

Brian Spraggins, Lewis & Clark High School, Spokane, WA

Nina Lococo, Carroll College, Helena, MT

**Boise National Fair Chair**

Ann Marie Waibel, Frank Church High School, Boise, ID

**Portland National Fair Chair**

Joe Bernard, Valley Catholic School, Beaverton, OR

**Seattle National Fair Chair**

Alice Tanaka, Holy Names Academy, Seattle, WA

**Spokane National Fair Chair**

Cathy McMeekan, McMeekan College Counseling, Spokane, WA

**2015 - 2016 Executive Board**

**President**

Josh Ritchie, Borah High School, Boise, ID

**President-Elect**

Andrea Frangi, Seattle University, Seattle, WA

**Past-President and Chief Delegate**

Eric Pedersen, University of Alaska Anchorage, Anchorage, AK

**Secretary**

Jennifer Reeves-Eisbach, Roosevelt High School, Portland, OR

**Treasurer**

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**Treasurer-Elect**

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**Past-Treasurer**

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**Professional Development**

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**Diversity, Equity, and Access**

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**Membership**

Sarah Weiss, Washington Student Achievement Council, Olympia, WA

**Admission Practices**

Nina Lococo, Carroll College, Helena, MT

**Awards and Recognition**

Kelly Talbert, Boise State University, Boise, ID

**Newsletter Editor**

Janah Valenzuela, Whitworth University, Spokane, WA

**Government Relations**

Grant Blume, University of Washington, Seattle, WA

**Technology**

Karlen Suga, Pacific University, Forest Grove, OR

**Inter-Association**

Robyn Campbell, Collegeology, Seattle, WA

**Regional College Fairs Chair**

David Compton, Western Oregon University, Monmouth, OR

**NACAC Delegates**

Eric Pedersen, University of Alaska Anchorage, Anchorage, AK (Chief Delegate)

Josh Ritchie, Borah High School, Boise, ID

Andrea Frangi, Seattle University, Seattle, WA

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Brian Spraggins, Lewis & Clark High School, Spokane, WA

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**Seattle National Fair Chair**

Alice Tanaka, Holy Names Academy, Seattle, WA

**Spokane National Fair Chair**

Cathy McMeekan, McMeekan College Counseling, Spokane, WA

**2014 - 2015 Executive Board**

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**President-Elect**

Josh Ritchie, Borah High School, Boise, ID

**Past-President and Chief Delegate**

Jeanne Eulberg, O'Dea High School, Seattle, WA

**Secretary**

Jennifer Reeves-Eisbach, Roosevelt High School, Portland, OR

**Treasurer**

Wendy Krakauer, Roosevelt High School, Seattle, WA

**Treasurer-Elect**

Caitlin Kaber, University of Alaska – Fairbanks, Fairbanks, AK (appointment to May 2015)

**Past-Treasurer**

Erica Johnson, Lewis and Clark College, Portland, OR

**Professional Development**

Megan Diefenbach, Holy Names Academy, Seattle, WA

**Diversity, Equity, and Access**

Brandon Bruan, Pacific Lutheran University, Tacoma, WA

**Membership**

Sarah Weiss, Saint Martin's University, Lacey, WA

**Admission Practices**

Paula Sutton, Oregon Episcopal School, Portland, OR

### **Awards and Recognition**

Juana Alcala, University of Montana, Missoula, MT

### **Newsletter Editor**

Janah Valenzuela, Whitworth University, Spokane, WA

### **Government Relations**

Grant Blume, University of Washington, Seattle, WA

### **Technology**

Karlen Suga, Pacific University, Forest Grove, OR

### **Inter-Association**

Robyn Campbell, Colledgeology, Seattle, WA

### **NACAC Delegates**

Jeanne M. Eulberg, O'Dea High School, Seattle, WA (Chief Delegate)

Eric Pedersen, University of Alaska Anchorage, Anchorage, AK

Josh Ritchie, Borah High School, Boise, ID

Matt Ogawa, Oregon State University, Corvallis, OR

Brandon Bruan, Pacific Lutheran University, Tacoma, WA (one year appointment)

Morgan Hatcher, Gonzaga Preparatory School, Spokane, WA

Paula Sutton, Oregon Episcopal School, Portland, OR

### **Regional College Fairs Chair**

David Compton, Western Oregon University, Monmouth, OR

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Alice Tanaka, Holy Names Academy, Seattle, WA

### **Spokane National Fair Chair**

Cathy McMeekan, McMeekan College Counseling, Spokane, WA

### **2013 – 2014 Executive Board**

#### **President**

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Robbie Cupps, Capital High School, Boise, ID

**Treasurer**

Erica Johnson, Lewis and Clark College, Portland, OR (assumed both Treasurer and Past-Treasurer July 2013)

**Treasurer-Elect**

Wendy Krakauer, Roosevelt High School, Seattle, WA

**Past-Treasurer**

Erica Johnson, Lewis and Clark College, Portland, OR

**Professional Development**

Megan Diefenbach, Holy Names Academy, Seattle, WA (one year appointment)

**Diversity, Equity, and Access**

Adrian San Miguel, College of Western Idaho, Nampa, ID (resigned January 2014)

**Membership**

Sarah Weiss, St. Martin's University, Lacey, WA

**Admission Practices**

Paula Sutton, Oregon Episcopal School, Portland, OR

**Awards and Recognition**

Juana Alcala, University of Montana, Missoula, MT

**Newsletter Editor**

Qy-Ana Manning, Centralia College, Centralia, WA (resigned April 2014)

**Government Relations**

Grant Blume, University of Washington, Seattle, Seattle, WA

**Technology**

Patrick Wilson, Linfield College, McMinnville, OR

**Inter-Association**

Jana Jaraysi, Eastern Washington Univ., Cheney, WA

**NACAC Delegates**

Jeanne M. Eulberg, O'Dea High School, Seattle, WA

Jason McDonald, University of Portland, Portland, OR

Adrian San Miguel, College of Western Idaho, Nampa, ID (resigned January 2014)

Morgan Hatcher, Gonzaga Preparatory School, Spokane, WA

Kevin Dyerly, University of Redlands, Redlands, CA (Chief Delegate)

Juana Alcala, University of Montana, Missoula, MT

Eric Pedersen, University of Alaska Anchorage, Anchorage, AK

**Regional College Fairs Chair**

David Compton, Western Oregon University, Monmouth, OR

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Joe Bernard, Valley Catholic School, Beaverton, OR

**Seattle National Fair Chair**

Alice Tanaka, Holy Names Academy, Seattle, WA

**Spokane National Fair Chair**

Cathy McMeekan, McMeekan College Counseling, Spokane, WA

**2012 - 2013 Executive Board Members**

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**President-Elect**

Jeanne Eulberg, O'Dea High School, Seattle, WA

**Past-President and Chief Delegate**

Matt Burns, Wilson High School, Tacoma, WA

**Secretary**

Robbie Cupps, Capital High School, Boise, ID

**Treasurer**

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**Treasurer-Elect**

Zachary Person, Western Oregon University, Monmouth, OR

**Past-Treasurer**

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**Professional Development**

Karen Copetas, Copetas, Garcia & Associates, Gunnison, CO

**Diversity, Equity, and Access**

Adrian San Miguel, College of Western Idaho, Nampa, ID

**Membership**

Rob Lamb, Oregon State University, Corvallis, OR

**Admission Practices**

Paula Sutton, Oregon Episcopal School, Portland, OR

**Awards and Recognition**

Juana Alcala, University of Montana, Missoula, MT

**Newsletter Editor**

Mike Ouert, Montana State University, Bozeman, MT

**Government Relations**

Grant Blume, University of Washington, Seattle, Seattle, WA

**Technology**

Patrick Wilson, Linfield College, McMinnville, OR

**Inter-Association**

Jana Jaraysi, Eastern Washington Univ., Cheney, WA

**NACAC Delegates**

Jeanne M. Eulberg, O'Dea High School, Seattle, WA

Jason McDonald, University of Portland, Portland, OR

Morgan Hatcher, Gonzaga Preparatory School, Spokane, WA

Adrian San Miguel, College of Western Idaho, Nampa, ID

Matt Burns, Wilson High School, Tacoma, WA (Chief Delegate)

Kevin Dyerly, University of Redlands, Redlands, CA

Juana Acala, University of Montana, Missoula, MT

**Regional College Fairs Chair**

Zac Olson, Southern Oregon University, Ashland, OR

**Boise National Fair Chair**

Ann Marie Waibel, Frank Church High School, Boise, ID

**Portland National Fair Chair**

Joe Bernard, Valley Catholic School, Beaverton, OR

**Seattle National Fair Chair**

Alice Tanaka, Holy Names Academy, Seattle, WA

**Spokane National Fair Chair**

Cathy McMeekan, McMeekan College Counseling, Spokane, WA

**2011 - 2012 Executive Board Members**

**President**

Matt Burns, Wilson High School, Tacoma, WA

**President-Elect**

Kevin Dyerly, Whitman College, Walla Walla, WA

**Past-President**

Alicia Ortega, The College Board Western Regional Office, San Jose, CA

**Secretary**

Robbie Cupps, Capital High School, Boise, ID

**Treasurer**

Jobe Korb Nice, Seattle Pacific University, Seattle, WA

**Treasurer-Elect**

Erica Johnson, Lewis and Clark College, Portland, OR

**Past-Treasurer**

Sharon Ivey, St. Mary's Academy, Portland, OR

**Professional Development**

Karen Copetas, Western Washington Univ., Bellingham, WA

**Diversity, Equity, and Access**

Jeanne M. Eulberg, O'Dea High School, Seattle, WA

**Membership**

Rob Lamb, Oregon State University, Corvallis, OR

**Admission Practices**

Rob Findtner, Western Oregon University, Monmouth, OR

**Awards and Recognition**

Paula Sutton, Oregon Episcopal School, Portland, OR

**Newsletter Editor**

Mike Ouert, Montana State University, Bozeman, MT

### **Government Relations**

Grant Blume, University of Washington, Seattle, WA

### **Technology**

Patrick Wilson, Linfield College, McMinnville, OR

### **Inter-Association**

Jana Jaraysi, Eastern Washington Univ., Cheney, WA

### **NACAC Delegates**

Jeanne M. Eulberg, O'Dea High School, Seattle, WA

Jason McDonald, University of Portland, Portland, OR

Paula Sutton, Oregon Episcopal School, Portland, OR

Christie Welch, Joel E Ferris High School, Spokane, WA – resigned January 2012

Adrian San Miguel, College of Western Idaho, Nampa, ID – assumed full delegate responsibilities January 2012

### **NACAC Delegate Alternate**

Adrian San Miguel, College of Western Idaho, Nampa, ID

### **Regional College Fairs Chair**

Zac Olson, Southern Oregon University, Ashland, OR

### **Boise National Fair Chair**

Kathi Lecertua, Borah High School, Boise, ID – resigned January 2012

Ann Marie Waibel, Frank Church High School, Boise, ID

### **Portland National Fair Chair**

Joe Bernard, Valley Catholic School, Beaverton, OR

### **Seattle National Fair Chair**

Alice Tanaka, Holy Names Academy, Seattle, WA

### **Spokane National Fair Chair**

Cathy McMeekan, St. George's School, Spokane, WA

### **2010 - 2011 Executive Board Members**

#### **President**

Alicia Ortega, Oregon State University, Corvallis, OR /The College Board, San Jose, CA

#### **President-Elect**

Matt Burns, Wilson High School, Tacoma, WA

#### **Past-President**

Cathy McMeekan, St. George's School, Spokane, WA

**Secretary**

Morgan Hatcher, Lewis & Clark High School, Spokane, WA

**Past Treasurer**

Kevin Dyerly, Whitman College, Walla Walla, WA

**Treasurer**

Sharon Ivey, St. Mary's Academy, Portland, OR

**Treasurer-Elect**

Jobe Korb Nice, Seattle Pacific University, Seattle, WA

**Professional Development**

Lisa Knodle-Bragiel, Linfield College, McMinnville, OR

**Diversity, Equity, and Access**

Jeanne M. Eulberg, O'Dea High School, Seattle, WA

**Membership**

Rob Lamb, The Overlake School, Redmond, WA

**Admission Practices**

Rob Findtner, Western Oregon University, Monmouth, OR

**Awards and Recognition**

Paula Sutton, Oregon Episcopal School, Portland, OR

**Newsletter Editor**

Mike Ouert, Montana State University, Bozeman, MT

**Government Relations**

Grant Blume, University of Washington, Seattle, WA

**Technology**

Dan Overbay, Clark College, Vancouver, WA

**Inter-Association**

Matt Gruhler, Saint Martin's University, Lacey, WA

**NACAC Delegates**

Jennifer Cerda, Boise State University, Boise, ID

Jeanne M. Eulberg, O'Dea High School, Seattle, WA

Jason McDonald, University of Portland, Portland, OR

Paula Sutton, Oregon Episcopal School, Portland, OR

Christie Welch, Joel E Ferris High School, Spokane, WA

**Regional College Fairs**

Zac Olson, Southern Oregon University, Ashland, OR

**Seattle PNACAC College Fair**

Matt Bishop, Seattle University, Seattle, WA

**Portland PNACAC College Fair**

Matt Deschner, University of Portland, Portland OR

**Boise PNACAC College Fair**

Jenny Cerdas, Boise State University, Boise, ID

**Southern Oregon/Northern California PNACAC College Fair**

Adrienne Hill, Ashland, OR

**Central Oregon PNACAC College Fair**

Carolyn Platt, Independent Counselor, Bend, OR

**Mid-Willamette PNACAC College Fair**

David Van Der Haeghen, Lane Community College, Eugene, OR

**Douglas County PNACAC College Fair**

Jim Early, Roseburg High School, Roseburg, OR

**Mid-Columbia PNACAC College Fair**

Lori Appleby, Washington State University, Tri-Cities, Pasco, WA

**Boise National Fair Chair**

Kathi Lecertua, Borah High School, Boise, ID

**Portland National Fair Chair**

Joe Bernard, Valley Catholic School, Beaverton, OR

**Seattle National Fair Chair**

Alice Tanaka, Holy Names, Seattle, WA

**Spokane National Fair Chair**

Cathy McMeekan, St. George's School, Spokane, WA

**2009 - 2010 Executive Board Members**

**President**

Cathy McMeekan, St. George's School, Spokane, WA

**President-Elect**

Alicia Ortega, Oregon State University / The College Board, Corvallis, OR / San Jose, CA

**Past-President**

Michael McKeon , Seattle University, Seattle, WA

**Secretary**

Morgan Hatcher, Lewis & Clark High School, Spokane, WA

**Treasurer**

Sharon Ivey, St. Mary's Academy, Portland, OR

**Treasurer Elect**

Jobe Korb-Nice, Seattle Pacific University, Seattle, WA

**Past-Treasurer**

Kevin Dyerly, Whitman College, Walla Walla, WA

**Professional Development Chair**

Lisa Knodle-Braigel, Linfield College, McMinnville, OR

**Diversity, Equity, and Access Chair**

Jeanne M. Eulberg, O'Dea High School, Seattle, WA

**Membership Chair**

Julie Manhan, College Navigation, Ravensdale, WA and Rob Lamb, The Overlake School, Redmond, WA

**Admission Practices Chair**

Rob Findtner, Western Oregon University, Monmouth, WA

**Awards and Recognition Chair**

Court Hanson , Boise High School, Boise, ID

**Newsletter Editor**

Ryan Dougherty, George Fox University, Newberg, OR

**Government Relations**

Kristie Patterson, Linfield College, McMinnville, OR

**Technology Chair**

Dan Overbay, Clark College, Vancouver, WA

**Inter-Association Chair**

Matt Gruhler, Saint Martin's University, Lacey, WA



**NACAC Delegates**

Jeanne M. Eulberg, O'Dea High School, Seattle, WA  
Court Hanson, Boise High School, Boise, ID  
Marilyn Suda, Corvallis High School, Corvallis, MT  
Jennifer Cardenas, Boise State University, Boise, ID

**Regional College Fairs Chair**

Andrea Frangi, Seattle University, Seattle, WA

**Boise National Fair Chair**

Kathi Lecertua, Borah High School, Boise, ID

**Portland National Fair Chair**

Joe Bernard, Valley Catholic School, Beaverton, OR

**Seattle National Fair Chair**

Alice Tanaka, Holy Names Academy, Seattle, WA

**Spokane National Fair Chair**

Cathy McMeekan, St. George's School, Spokane, WA

**2008 - 2009 Executive Board Members**

**President and Chief Delegate**

Michael McKeon, Seattle University, Seattle, WA

**President-Elect and Delegate**

Cathy McMeekan, St. George's School, Spokane, WA

**Past President and Delegate**

Ralph Burrelle, North Medford High School, Medford, OR

**Secretary**

Morgan Hatcher, Lewis and Clark High School, Spokane, WA

**Treasurer**

Kevin Dyerly, Whitman College, Walla Walla, WA

**Professional Development Co-Chairs**

Lisa Knodle-Braigel, Linfield College, McMinnville, OR

**Diversity, Equity and Access Chair**

Lori Hunt, WSU GEAR-UP, Pasco, WA

**Membership Chair**

Julie Manhan, College Navigation, Evansdale, WA.

**Admission Practices Chair**

Julie McCulloh, Gonzaga University, Spokane WA

**Awards and Recognition Chair**

Court Hanson, Boise High School, Boise, ID

**Government Relations Chair**

Kristie Patterson, Linfield College, McMinnville, OR

**Information and Technology Chair**

Dan Overbay, Clark College, Vancouver, WA

**Inter-Association Chair**

Matt Gruhler, St. Martin's College, Lacey, WA

**Newsletter Editor**

Ryan Dougherty, George Fox University, Newberg, OR

**NACAC Delegates**

Matt Burns, Woodrow Wilson High School, Tacoma, WA

Court Hanson, Boise High School, Boise, ID

Marilyn Suda, Corvallis High School, Corvallis, MT

Mike Sexton, Lewis and Clark College, Portland, OR

**Regional College Fairs Chair**

Andrea Frangi, Seattle University, Seattle, WA

**Boise National Fair Chair**

Kathi Lecertua, Borah High School, Boise ID

Portland National Fair Chair

Joe Bernard, Valley Catholic School, Beaverton OR

**Seattle National Fair Chair**

Alice Tanaka, Holy Names Academy, Seattle WA

**Spokane National Fair Chair**

Cathy McMeekan, St. George's School, Spokane WA

**PNACAC Award Winners**

**Sister Shawn Marie Barry Distinguished Service to Youth Award**

- 2019 Palmer Muntz, University of Alaska, Fairbanks
- 2018 Robbie Cupps, Capital High School
- 2017 Jeanne Eulberg, O’Dea High School
- 2016 Kathy Krueger, Seattle Prep
- 2015 Joe Raniero, Wilson High School
- 2014 Kelly Herrington, University Prep
- 2013 Claire Nold-Glaser, College Planning Help
- 2012 Susan La Rosa, International School
- 2011 Whitney Laughlin
- 2010 Daniel Naegeli, Meadowdale High School  
Doug Scrima, The Evergreen State College
- 2009 Teri Calcagno, Central Catholic High School  
Scott Copeland, Centralia College
- 2005 Candi Cain, Carroll College

Previous Winners (years unknown):

- Bob Dannenhold
- Phil Ballinger
- Jim Rawlins
- Alice Tanaka
- Mike Sexton
- Jim Sumner
- Emily Decker
- Sue Carberry

**Rising Star Award**

- 2019 Heath Olson, College of Western Idaho
- 2018 CC Wright, University of Oregon
- 2017 Julian Franco, Pacific Lutheran University
- 2016 Oster Hernandez, College of Western Idaho
- 2015 Monzie Stark, University of Idaho
- 2014 Hannah Middlebrook, Pacific Lutheran University
- 2013 Alex Galbreath, Oregon State University
- 2012 Heather Wofford
- 2011 Katie O’Brien, Seattle University
- 2010 Kelly Braun, College of Idaho  
Kellen Willis
- 2009 Matt Ogawa, Oregon State University  
Victor Zamora, Oregon State University

**Exemplary Service Award**

- 2018 Ann Nault, Meadowdale High School

- 2017 Megan Diefenbach, Holy Names Academy
- 2016 Alice Tanaka, Holy Names Academy  
Jim West, Washington Student Achievement Council
- 2015 Kevin Dyerly, Whitman College/University of Redlands
- 2013 Theresa Hudkins, Willamette University
- 2012 Nancy Shaffer, Corvallis High School
- 2011 Mark Janes , Charles Wright Academy  
Jim Sumner
- 2010 Michael Sexton, Lewis and Clark College/Santa Clara University
- 2009 Cynthia Doran (Ms. Doran received the Lifetime Achievement Award, which evolved into the Exemplary Service Award.)

Previous winners (years unknown)

Ralph Burelle

Mike Willis

### **Program of Excellence Award**

- 2016 ¡Bienvendios a EOU!
- 2015 Pirates to Raiders, Southern Oregon University
- 2014 AVANZA!, University of Idaho
- 2013 Oregon State University Beaver VIP Program
- 2012 Imagine U @ Washington State University
- 2011 ACT VI

### **Excellence in Admissions**

- 2019 Ramon Silva, Boise State University
- 2018 Erica Johnson, Lewis and Clark College
- 2017 Dave Kobzina, Portland State University