

## WACAC CONFERENCE 2012

Western Association for  
College Admission Counseling

2629 Foothill Blvd. #124  
La Crescenta, CA 91214

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Anaheim, CA  
Permit No. 1351

### ACCOMODATIONS

We are pleased to announce that all conference housing is at the beautiful John Ascuaga Nugget Resort Hotel in Sparks, Nevada. (Located just 2 miles north of the Reno-Tahoe International Airport)

- ◆ All room reservations must be made at [www.januggetsecure.com/jump/1519](http://www.januggetsecure.com/jump/1519)
- ◆ All rooms are available with the choice of smoking or non smoking rooms.

#### The conference rates are:

- ◆ \$75 for a Deluxe King or Deluxe Double Queen room per night (single or double occupancy)
- ◆ \$85 for a Premier King or Premier Double Queen room per night (single or double occupancy)

Room tax is 13.5%

Attendees are responsible for their individual hotel reservations.

Fees include free high speed wireless internet in room, the daily resort fee and free parking during the conference.



Free shuttle transportation is available to and from the Reno airport every 30 minutes from 7am to 12am.

The Nugget amenities include a health club, indoor/outdoor pool, nine Jacuzzis, full service salon, access to local running and hiking trails as well as golf courses. Additionally there are seven great restaurants plus a Starbucks located in the hotel. Entertainment is available nightly and a 75,000 square foot casino.

**The JA Nugget is located at 1100 Nugget Avenue, Sparks, NV 89431. Phone is (775) 356-3300 and the toll free reservations number is 800-648-1177.**

# HELP!

## WE NEED VOLUNTEERS!

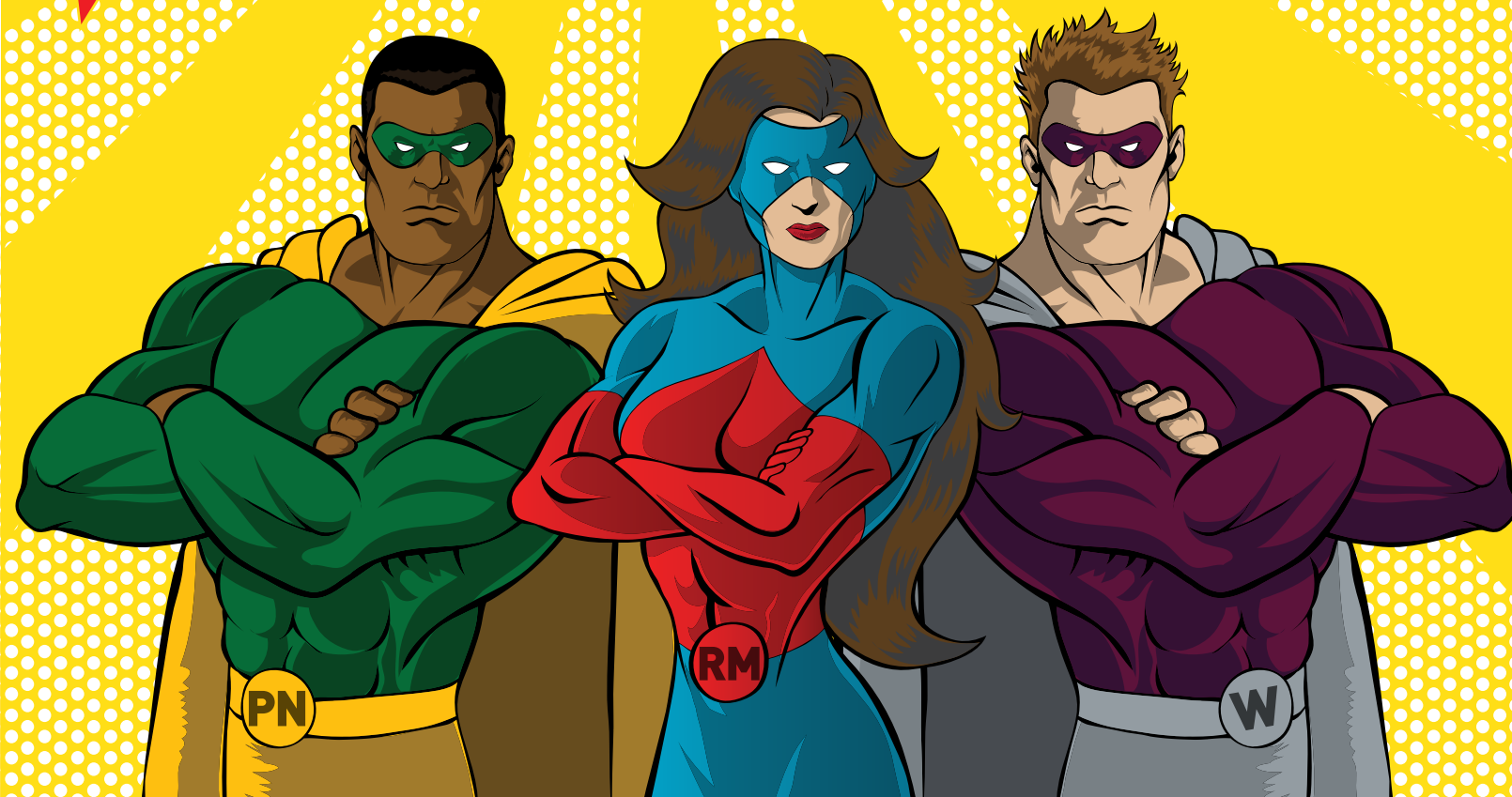
No SUPERCONFERENCE can take place without the help of many SUPERHEROES, aka Y-O-U! We need folks to help with greeting, directing, organizing and herding. This is a great way to meet other superheroes of our profession! Volunteer with the best of them! Sign ups available through online registration.



# PNACAC • RMACAC • WACAC SUPERACAC!

## MAY 2-4, 2012

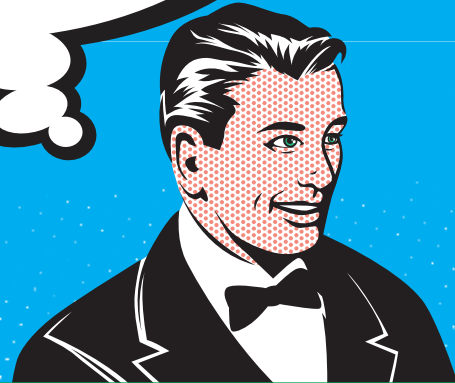
RENO, NEVADA | JOHN ASCUAGA'S NUGGET HOTEL



THREE POWERFUL ACAC HEROES JOIN FORCES FOR ONE SUPER CONFERENCE

## IDEA

The Inclusion, Diversity, Equity and Access (IDEA) Institute is designed to assist educational professionals, at all levels, who work with students from underrepresented populations by encouraging dialogue and providing them with suggestions to tackle the issues they have in serving this population. All innovative high school guidance personnel, energetic enrollment managers, admission, outreach and recruitment staffs are welcome to attend this exciting institute where dialogue, collaboration and cross-cultural awareness abound. This year's featured speaker will be Albus Brooks, City Councilman for District 8 in Denver, Colorado.



## REGISTRATION

Registration for the 2012 SUPER CONFERENCE opens on February 1, 2012.

### ATTENDEES REGISTRATION

<http://www.regonline.com/Register/Checkin.aspx?EventID=1008748>

### EXHIBITOR REGISTRATION

<http://www.regonline.com/Register/Checkin.aspx?EventID=1008749>

### PRE-CONFERENCE WORKSHOPS

\$60 Pre-Conference Workshops

### COLLEGE FAIR PARTICIPATION

\$65 1 booth per college

### GOLF OUTING

\$65 (by April 1)

### IDEA INSTITUTE

\$60 Members (by April 1)  
\$120 Late registration (April 1 through April 15)  
\$145 On-site registration (if available)

### EARLY CONFERENCE REGISTRATION

February 1 to February 29  
\$190 Member  
\$240 Non-member

### REGULAR CONFERENCE REGISTRATION

March 11 to March 31  
\$240 Members  
\$290 Non-member  
\$125 One day registration; member  
\$175 One day registration; non-member

### LATE CONFERENCE REGISTRATION

April 1 through April 15  
(Online Registration Closes April 15)  
\$300 Members  
\$350 Non-member  
\$150 One-day registration; member  
\$200 One-day registration; non member

### ON-SITE REGISTRATION

\$325 Members  
\$375 Non-member  
\$175 One-day registration; member  
\$225 One-day registration; non-member

**Refunds:** Conference Registrations will be made available through April 1, 2012, minus a \$30 administrative fee. There will be no refunds after April 1.

## COLLEGE TOURS

Get the most from your conference experience with a visit to the Northern Nevada institutions of higher education—**The University of Nevada, Reno** and **Sierra Nevada College**, Lake Tahoe. Tours of these campuses will provide insight into academic areas of specialty, campus and student life, admissions requirements, and scholarship opportunities.

The University of Nevada, Reno is the state's Tier I Research institution. Founded in 1874, the University is the state's flagship institution offering more than 70 areas of undergraduate study at a campus that combines a rich history, thriving student life and state-of-the-art technology. Sierra Nevada College is a private liberal arts college that engages students in active learning experiences in over 30 majors while building leadership skills and respect for sustainability through daily outdoor adventures in the Lake Tahoe basin.

FREE transportation will be provided from John Ascuaga's Nugget to each campus. Pre/post conference tour options are available. Reservations made at time of registration is required, space is limited. Reservations must be made at least 48 hours prior to the tours for transportation purposes. Visitation of both campuses is required for participation in the tour.

### PRE-CONFERENCE TOUR AGENDA MAY 2, 2012

7:30am Prompt Departure from John Ascuaga's Nugget  
7:50am Arrive at the University of Nevada, Reno  
8:00am Tour Nevada  
9:30am Depart for Sierra Nevada College  
10:30am Tour Sierra Nevada College  
11:30am Depart for John Ascuaga's Nugget  
12:30pm Arrive back at John Ascuaga's Nugget  
5:00pm Depart for John Ascuaga's Nugget  
6:00pm Arrive back at John Ascuaga's Nugget

### POST-CONFERENCE TOUR AGENDA MAY 4, 2012

1:00pm Depart from John Ascuaga's Nugget  
1:20pm Arrive at the University of Nevada, Reno  
1:30pm Tour Nevada  
3:00pm Depart for Sierra Nevada College  
4:00pm Tour Sierra Nevada College

## PRE-CONFERENCE OPTIONS

### A COMPLETE GUIDE TO PERFORMING AND VISUAL ARTS COLLEGES, UNIVERSITIES AND CONSERVATORIES

This seminar is designed to help secondary, community college and independent counselors advise their diverse artistic student body in selecting the right fit college and prepare their students for an arts based college application process. The seminar will be a combination of interactive workshop with breakout sessions for both the audition process as well as the portfolio component.

**Presenters:** Kavin Buck (Pacific Northwest College of Art), Ed Schoenberg (Otis College of Art and Design) and Laura Young (UCLA School of Art and Architecture)

### SELECTIVE COLLEGE ADMISSIONS, A CASE STUDY

Gain a better understanding of how students can better represent themselves in this competitive process as well as how the ideas of fit and match go beyond GPAs and test scores.

**Presenters:** Lauren Cook (Mt. Holyoke College), Greg McCandless, (Sage Hill School), Mark Rasic (USC), and Elise Rodriguez (Marymount High School)

### PROVIDING TRANSFER COUNSELING A-Z

One third of college graduates attend more than one college. This workshop will illustrate, illuminate and elucidate the issues surrounding the transfer process, so that counselors can deliver the best information possible for a successful and efficient transfer. This includes transfer from community college to 4-year; 4-year to 4-year; and 4-year to 2-year to 4-year.

**Presenters:** Dan Nannini (Santa Monica College)

## SAMPLE SESSION TOPICS

Just a sampling of session topics out of a total of over 70. You won't want to miss these!

- ◆ Like Us! #socialnetworks@smallerschools
- ◆ International Recruiting: Fishing in a Flat World
- ◆ Lesbians, Catfights and Nuns..Oh My! Talking to Girls About Attending a Women's College
- ◆ Inside the Black Box: A Look at Holistic Admission
- ◆ Changes in Latitudes, Changes in Attitudes: Charting a Career in College Admission

## CONFERENCE HIGHLIGHTS

Following are some of the conference events you'll want to plan for!

### COLLEGE FAIR/INVOLVEMENT FAIR

All conference attendees are invited to exchange business cards, share updates, and learn more about opportunities to get involved in their affiliate through committee service.

This dedicated time is a great opportunity for high school counselors to ask questions and network, and for colleges to share important admissions and campus updates.

The chairman or a representative of each affiliate committee will be available to provide information on their committee and ways that members become involved in their regional association.

### SOCIAL

What is a SUPER CONFERENCE without a SUPER SOCIAL or two? On Wednesday Night we will celebrate our first evening together with great options for music and entertainment at the conference hotel. On Thursday night, we are incredibly excited to announce that the social event will be "Dancing with the Deans" sponsored by Lime Twig.

Watch your favorite Deans cut-a-rug as they are matched with professional dancers. Vote on your favorite performer through your donation to the Imagine Fund at the event. Come out for what will prove to be one of the most memorable and fun conference socials of all-time. Refreshments will be served.

### LOCAL COUNSELORS

Local counselors are invited to participate in the SUPER CONFERENCE on Thursday, May 3. Events include: Local Counselor's Breakfast, a wide selection of topics at four different sessions, Exhibit Hall access, College and Involvement Fair, Regional Lunch/Business meeting and awards, and President's Reception.

### GOLF OUTING



Want to get a round of golf in Wednesday morning before the conference begins? Tee it up at this year's SUPER CONFERENCE with friends and colleagues at LakeRidge Golf Course, continually named the best golf course in Reno.

Space will be limited, so hurry and grab a foursome, or we'll be happy to pair up individuals too, before it's too late!

## CONFERENCE SCHEDULE

### WEDNESDAY, MAY 2

7:00am IDEA Registration  
Pre Conference Registration

7:30am Pre-Conference College Tour Departs

7:30am - 5:00pm Conference Registration

8:00am - noon IDEA Conference  
Pre Conference

11:00am - 1:30pm Exhibit Hall Open

3:00 - 7:00pm

12:30pm Pre-Conference College Tour Returns

1:00 - 2:30pm Opening Session

2:45 - 3:45pm Session I  
Committee Meetings

4:00 - 5:00pm Session II  
Committee Meetings

5:15 - 7:00pm Exhibitor Wine and Cheese

7:00pm Dinner/Social

### THURSDAY, MAY 3

7:00am - 2:00pm Conference Registration

7:00 - 8:30am First Timers and Local Counselor Breakfast

7:00 - 9:30am Deans and Directors Breakfast

8:00 - 11:00am Exhibit Hall Open

1:15 - 5:00pm

8:30 - 9:30am Session III  
Committee Meetings

9:45 - 10:45am Session IV  
Committee Meetings

11:00am - noon Affiliate Business Meetings

12:15 - 1:15pm Conference Lunch

1:30 - 2:30pm Session V  
Committee Meetings

2:45 - 3:45pm Session VI  
Committee Meetings

4:00 - 5:15pm College Fair/  
Involvement Fair

5:15 - 6:15pm Presidents' Reception  
Dinner On Your Own

8:00pm Social

### FRIDAY, MAY 4

7:30 - 8:15am Past Presidents Breakfast

8:30 - 9:30am Session VII

9:45 - 10:45am Session VIII

11:00am - 12:30pm Brunch & Super Session