

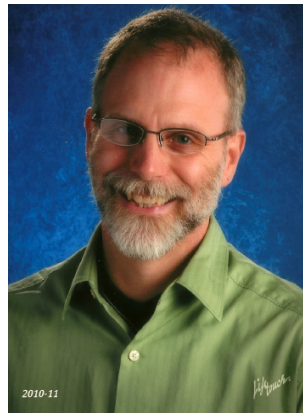
PNACAC NEWS

WINTER 2012

Table of Contents

President's Pen	1
Membership Report	2
SUPER-ACAC CONFERENCE	3
PNACAC Summer College Tour	3
PNACAC Annual Awards	4
Metamorphosis in Music City	4
Government Relations	5
Admissions Practices Update	5
Montana College Tour	5
Idaho SAT School Day	6
UBC Summer Program	6
In Our Region	7

PRESIDENT'S PEN



Matt Burns,
PNACAC President:
Counselor, Woodrow
Wilson High School

In less than three months my term as President of PNACAC will be over and I will hand the gavel to Kevin Dyerly, our current President-Elect. Coming into the year, I knew I was responsible for a lot of things, including running the executive board and general membership meetings, working with leaders from other NACAC Affiliates, and generally helping members in any way I can. Among the duties I didn't expect to take on was that of Scholarship Chair for the 2012 SuperACAC Conference at John Ascuaga's Nugget in Reno, NV, on May 2-5, 2012. In case you've somehow missed all of the announcements about this version of our annual conference, we'll be joining forces with Western ACAC and Rocky Mountain ACAC members this year, for what promises to be the biggest affiliate conference this year, second only to next Fall's NACAC conference in Denver.

The Scholarship Committee has three subcommittees, one for each of the associations. Your representatives on the committee are Fiona Johnson, the Associate Director for Admissions and Director of Recruitment at the University of Washington Tacoma, and Andrea Hendrickson who is the West Coast regional representative for Lawrence University. Fiona is the reason I felt comfortable "volunteering" to lead the committee, because she did such a wonderful

job leading the scholarship committee for our 2011 conference that was held at the University of Puget Sound. I recruited Andrea at the Tacoma college fair last fall while we were chatting before the fair with Richard Cooper of the University of San Francisco. By the way, I wrangled, I mean recruited, Richard to lead the WACAC part of our committee at the fair, too. Working with people like these three makes any task more fun than it might be, and giving away money is always a joy.

By the time we stopped accepting applications, we had more than 120 applications, 64 of which are from the PNACAC region and one from the Canadian province that shares a border with four of our five member states, British Columbia. Early in the conference planning process, it was decided that PNACAC, WACAC and RMACAC would provide a combined total of \$10,000 for scholarships and travel stipends to increase participation from throughout our super-region, but very soon after the scholarship application was released, it became clear to me that PNACAC's requests alone far exceeded that amount. At our December board meeting, an additional \$10,000 of PNACAC funds was allocated for scholarships, and then during the first week of February, the PNACAC finance committee added another \$10,000. That means we will be able to provide significant assistance with registration or travel arrangements for everyone from our region who applied. By the time you read this, we will have distributed up to \$23,333 to our members and potential new members to help ensure that PNACAC is well represented at the SuperACAC Conference.

No one would have received a penny in assistance if each one of us was not a part of PNACAC, and if our annual conference wasn't such a well-attended event each year. PNACAC's goal for its annual conferences is to provide a significant and meaningful professional development opportunity to our members each year, and while it's nice to make a bit of a profit from the conference, profit has never been the top priority. Still, over the last

Continued from Page 1

few years we have finished in the black. That has made these scholarships possible, and has allowed us to begin expanding our professional development activities year-round.

Thank you so very much for your support and assistance this past year. It has been a great personal and professional privilege to serve as your president. Please don't hesitate to let me know if there is anything I can do to help you. Finally, I'm really excited to see all of you at the SuperACAC Conference in the Biggest Little City in the World! See you in Reno!

MEMBERSHIP REPORT

By Rob Lamb,
PNACAC Membership Chair,
Associate Director of Admissions
Oregon State University

By comparison, the current total membership counts have exceeded those from December 2010.

For each PNACAC state, the data show increases in organizational membership since this time last year.

Colleges in British Columbia, California, Colorado, Massachusetts, New York and Pennsylvania still have the highest out-of-region representation.

I welcome your input about ways we can serve you. Please feel free to e-mail me with any ideas you may have as well as if you would like to serve on the membership committee. You can reach me at Robert.Lamb@oregonstate.edu.

Thank you for all you do for your students!



**REGISTER TODAY
FOR THE SUPER-ACAC
CONFERENCE IN RENO,
NEVADA, MAY 2-4, 2012!
REGISTRATION PRICES
GO UP MARCH 2! DON'T
MISS YOUR OPPORTUNITY
TO NETWORK WITH
OUR COLLEAGUES FROM
RMACAC, WACAC AND
OUR VERY OWN PNACAC!
REGISTER TODAY AT
WWW.PNACAC.ORG.**



PNACAC Membership as of December 2011

Colleges In PNACAC Region	73
Colleges Outside PNACAC	73
High Schools	64
Independent Counselors	48
Service Organizations	6
Retired	3
Grad Students	1
Total Paying Organizations/Individuals	268
Total Number of Members	828

Alaska

Paying Individuals/Organizations	3
Total Members	12

Idaho

Paying Individuals/Organizations	18
Total Members	74

Montana

Paying Individuals/Organizations	11
Total Members	29

Oregon

Paying Individuals/Organizations	71
Total Members	242

Washington

Paying Individuals/Organizations	89
Total Members	343

Outside Region

Paying Individuals/Organizations	76
Total Members	128

SUPER-ACAC CONFERENCE 2012

By Kevin Dyerly, PNACAC President-Elect, Whitman College, Director of Admission

2012 is upon us, which means The Super ACAC Conference is just three short months away. May 2 - 4, at John Ascuaga's Nugget Hotel in Sparks, Nevada, we will re-unite with close friends and meet new colleagues from PNACAC, WACAC, RMACAC and beyond. Unlike any other annual conference in the past, the Super ACAC Conference is a three-way collaboration among regional affiliates that will no doubt triple the breadth and depth of session content, provide events and workshops never seen at a PNACAC annual conference and ensure we still have a good time!

Here's 10 things you need to know at this point:

- 1) Early Bird Registration opens February 1 and continues through February 29. Don't miss out on registering at the best available conference rates! Register online at pnacac.org.
- 2) Hotel Rooms at The Nugget are VERY REASONABLE (\$79-89/night).
- 3) Participate in the IDEA Pre-Conference Workshop on Wednesday, May 2. The Institute for Diversity, Equity and Access, a WACAC conference tradition, aims to assist professionals at all levels who work with underrepresented students by encouraging dialogue and providing them with suggestions to tackle the issues they have in serving this population.
- 4) You have the chance to hang with two PNACAC Past-Presidents (Mike Willis and Jim Rawlins), who are now national leaders in the profession, as NACAC is sending both to Reno!

5) Thursday night's social promises to be a "must see" with a "Dancing with the Deans" competition that will double as a NACAC Imagine Fund fundraiser.

6) Pre and post conference tours of Sierra Nevada College and University of Nevada, Reno are available at no additional cost!

7) A College & Involvement Fair will allow conference attendees to exchange business cards, share updates and learn more about opportunities to get involved in their affiliate.

8) Free Wi-Fi in the Nugget Hotel rooms.

9) A full conference brochure with additional program information should be arriving to your office in February.

10) You don't want to miss this Super ACAC Conference. Register today and we'll see you in May!

2012 PNACAC SUMMER COLLEGE TOUR JULY 8-13, 2012

By Karen Copetas PNACAC Professional Development Committee Chair

2012 PNACAC Summer College Tour - July 8 - 13, 2012

Join other counselors and educational consultants from across the country as we tour Eastern Washington, Western Montana and Moscow, Idaho. Public school, private school and independent counselors/educational consultants are welcome!

Beginning in Spokane and ending in Bozeman, this year's tour includes 10 outstanding and very diverse institutions. They are (in tour order):

Whitworth University* (Spokane, WA)
Gonzaga University (Spokane, WA)
Whitman College* (Walla Walla, WA)
Washington State University (Pullman, WA)
University of Idaho (Moscow, ID)
Eastern Washington University* (Cheney, WA)
University of Montana* (Missoula, MT)
University of Great Falls (Great Falls, MT)
Carroll College *(Helena, MT)
Montana State University (Bozeman, MT)
*overnight hosts

Cost:

\$400 PNACAC Members; \$450 Non-PNACAC Members. A limited number of \$300 scholarships are available to high school counselors from the PNACAC states of Alaska, Idaho, Montana, Oregon and Washington.



The tour fee includes:

- College provided accommodations (typically apartment or dorm style housing, shared bathrooms and roommates are common)
- Meals
- Charter bus transportation (from Spokane International Airport to all colleges and to the Bozeman Airport)

The tour fee excludes:

- Air or ground transportation to Spokane and from Bozeman
- Personal expenses incurred during the tour

Registration and Scholarship information is available at www.pnacac.org. For any further questions, please contact Karen Copetas at kcopetas_bellingham@hotmail.com.

2012 PNACAC ANNUAL AWARDS NOMINATIONS

By Paula Sutton, PNACAC Awards and Recognition Committee Chair, Director of College Counseling, Oregon Episcopal School, Portland, Oregon.

It is time to begin thinking about nominations for PNACAC's annual awards. The awards are described below, and the final deadline for submitting nominations is March 2, 2012. Please read through the descriptions and consider colleagues whom you might wish to nominate for a particular award. The nomination form can be found at www.pnacac.org. Awards are announced at our annual meeting, which will take place May 2-4 in Reno, Nevada. Please provide supporting comments with the nomination form and explain why you are nominating this individual. Information that you provide will help the committee make selections. Questions and nominations should be directed to Paula Sutton, PNACAC Awards Chair at suttonp@oes.edu.

METAMORPHOSIS IN MUSIC CITY

By Don Fraser,
NACAC Director of Education and Training



When I joined the NACAC staff nearly two years ago, there was an unmistakable void in the professional development landscape for folks on the secondary side of the desk. My team and I recognized the need for more affordable and cutting-edge programming outside of NACAC's National Conference, and worked tirelessly to deliver Critical Components: Mastering the College Admission Process—a program that was successfully unveiled last year to an audience of professionals from 30 states and 5 countries. Critical Components is moving westward (albeit slightly) in 2012, and we sincerely hope you'll consider joining us in Nashville from May 29 – June 1. We were fortunate to have a core group of west coast attendees at Critical Components 2011, and there's nothing we would like more than to see a strong contingency of PNACAC members in Music City!

As a former public school counselor, I understand and appreciate the challenges and needs of secondary professionals. We have done a great deal of research to scan the professional development landscape to ensure we're offering a truly unique conference, riddled with topics that you cannot find anywhere else. Last year's attendees left the conference extremely satisfied, and my team and I are working diligently to provide that experience once again. We have spent countless hours thinking about ways to effectively frame familiar topics in way that our profession has yet to consider.

So why should you attend Critical Components? Our fundamental goal is to facilitate an experience that will reshape the way you approach your work. To that end, the educational sessions in Nashville will give way to provocative and compelling conversations at the conference's networking events. We have secured extremely talented and accomplished professionals to share their knowledge and experiences, while also challenging and supporting our attendees. Ultimately, each session will foster takeaways to assist you the moment you return to work.

While we understand that change doesn't happen overnight, we are doing everything within our capacity to put our best foot forward – all for the betterment of college access and success. The prospect is simple: our nation is at a pivotal educational juncture; will you be part of the solution?

More information about Critical Components is available at www.nacacnet.org/critical and via the Twitter hashtag (#CC12).

Article courtesy of Blythe Butler, Counselor, Catlin Gabel School, Portland, Oregon.

2012 PNACAC ANNUAL AWARDS

Through the efforts of its Awards and Recognition Committee, PNACAC endeavors to honor exemplary professionals among our membership and the professional community with the following four awards:

Sister Shawn Marie Barry

Distinguished Service to Youth Award

The Sister Shawn Marie Barry Distinguished Service to Youth Award is named for the St. Mary's Academy of Portland's former college counselor who lost her battle with cancer in 1995. These awards are given to the independent or secondary school counselor or college level admission officer. Recipients of the award must have a minimum of ten (10) years of high school or college teaching and/or counseling experience with at least three (3) years in their current position. They must be currently engaged in counseling and be recognized as "those who have given outstanding and faithful service to youth."

PNACAC Newcomers Award

The Newcomers Award is given to secondary school or college admissions counselors who have been in the profession for five years or fewer and possess exceptional promise.

Program of Excellence Award

Programs eligible for this award are unique and provide excellent service to students. Nominees must have been in place for less than five years, and be replicable by other institutions.

PNACAC Exemplary Service Award

This award is given to members who have demonstrated outstanding service to students and the organization.



GOVERNMENT RELATIONS: PNACAC ADVOCACY UPDATE

By Grant Blume, Government Relations
Chair, University of Washington

“How can I find out more about the issues that are important to me?” is a common question in an election year. Prior to November, I encourage you to learn about the current policy issues surrounding college access in your state. Now – not the day before you fill out your ballot – is a great time to familiarize yourself with the state policies that affect the students we serve.

The five states in PNACAC have policy environments that span the political spectrum. It's not easy to make blanket statements college access in the Pacific Northwest. In fact, considering our fellow multi-state associations under the NACAC umbrella such as New England ACAC, Southern ACAC, and Rocky Mountain ACAC, I would proudly argue we have the greatest diversity of perspectives in the Pacific Northwest; from deep red to deep blue, we've got it all.

In the spirit of providing you information you can use, I've included links to reports about the college access policy environment specific to your state:

Alaska:

http://akadvantage.alaska.gov/Portals/0/Content/NCAN_White_Paper.pdf

Idaho:

<http://www.legislature.idaho.gov/open/publications/reports/r1201.pdf>

Montana:

<http://tinyurl.com/7ep36ky>

Oregon:

<http://pages.uoregon.edu/uosenate/dirsen090/DF-18Nov09.pdf>

Washington:

http://www.gse.upenn.edu/pdf/irhe/State_Policy_Leadership_Vacuum_Washington.pdf

This is only a sampling of what exists on the topic of state-by-state college access policy analysis. I encourage you to contact me if you have questions or would like to learn more about your state's policy environment and how public policy affects the high school to college transition for students in your state. Grant Blume can be reached via email at gblume@u.washington.edu.

ADMISSIONS PRACTICES COMMITTEE REPORT

By Rob Findtner,
PNACAC Admissions Practices
Committee Chair, Western Oregon
University



Rob Findtner,
PNACAC Admissions
Practices Committee
Chair: Western
Oregon University

Dear Colleagues,

I have experienced the great pleasure of presenting on the topic of ethics in college admissions at the annual PNACAC conference. In addition to discussing NACAC's Statement of Principles of Good Practice (SPGP), session attendees have participated in case studies. For your enjoyment, I have included the following case study compliments of the NACAC Admission Practices Committee.

You are a second-year admission counselor for Small Good College. At a prospective student reception held in a major suburban area, you are discussing your college and its programs with Robert J. Prospect, a high achieving student. He will be the first member

of his family to attend college. Bobby and his family have narrowed their college choices to Small Good College, Overshoe State, and Tiny Average College.

The prospective student has indicated to you that his interests are in computer science, especially high level programming and large machine environments. Bobby Prospect has indicated that Leon Clotheshorse of Tiny Average College (TAC) has indicated that “Tacky College” has one of the state's best programs in computer science. As a good admission counselor who understands your competition, you know that Tacky College's complete computer equipment array consists of one PDP 1134 with 16 terminals. There is only limited access to a large main frame computer. That main frame computer is located some distance away and the jobs are handled on a batch basis. In sum, there is no way that Tiny Average College can offer a high achieving student a challenging curriculum in computer science.

Your ethical dilemma in this case has several facets. First, should you indicate to the student that you know about Tacky College and its computer science capability? To whom do you have a moral obligation, Bobby Prospect, your colleague, Leon Clotheshorse, the College Board, or someone else? Assuming that Small Good College (SMUG) and Tacky College are members of NACAC, The College Board, AACRAO, etc. what action should you take with regard to the possibly unethical behavior involved in this scenario? Finally, what are the consequences of your doing nothing?

MONTANA SUMMER COUNSELOR TOUR

Montana College Tour

The 2012 Montana Counselor Tour is NOT at full capacity! The tour runs July 23-27, 2012 highlighting the state of Montana's two flagship campuses. The tour starts at The University of Montana in Missoula, and finishes up at Montana State University in Bozeman. This tour is intended to showcase the Montana University System but due to our expansive state, we cannot get to each campus in person. Therefore, the following affiliate campuses will also be present to give an overview of their programs at their respective affiliate campus: The University of Montana-Western, Montana Tech of The University of Montana, Montana State University-Billings and Montana State University-Northern. Not only will the tour highlight the higher education opportunities in Montana, but also the pure beauty the state has to offer to students and their families.

The tour cost is only \$150 per counselor which includes accommodations and meals plus bus transportation between campuses. There are limited seats for guests with a \$300 registration fee for each guest. Participants are responsible for their travel costs to and from Montana.

Apply today! Visit www.montana.edu/admissions/counselortour or contact Shannon Marr, Tour Coordinator at montanatur@bresnan.net or (406) 788-7431

IDAHO SAT SCHOOL DAY

By Robbie Cupps, PNACAC Secretary,
Capital High School, Boise, Idaho, Career
Counselor



On Wednesday, April 18, 2012, all juniors in the State of Idaho will be taking the SAT for free during the school day. This event is part of the Idaho State Department of Education initiative, Students Come First.

As part of the initiative, juniors are required to complete a college entrance exam before the end of their junior year. This includes the SAT, ACT, COMPASS, or ACCUPLACER. While juniors may take any of these tests, the SAT, given on April 18, will be the only one the State of Idaho will pay for. A free make up day for those unable to attend the April 18 test will be given at the schools on Thursday, April 26.

In addition to receiving a free SAT test, juniors have the Official SAT Online Course available to them at no cost. Students access this website by picking up an activation code from their home school. The access allows them official practice tests and questions, detailed answer explanations, personalized score reports, interactive instructions, and sample essay questions with student responses. This website is available to the students for 18 months, from the time they register for the online course.

Students will be registering for the test beginning February 6th on a special website set up by Collegeboard, www.sat.org/idaho. Registration will run through April 4th.

Schools are currently helping students who require accommodations request those through the Collegeboard's Services for Students with Disabilities (SSD). In addition, students (with the input of parents and the school) may elect to take the ACCUPLACER test. The ACCUPLACER given to juniors is a diagnostic test and not a placement test nor a college entrance test. If a student takes the ACCUPLACER Diagnostic test in the 11th grade, they will be given the opportunity (optional) to take the ACCUPLACER Placement test in their senior year paid for by the State of Idaho.

A small number of students are being exempt from the required testing: those enrolled in a special education program who have an individual educational plan (IEP) that specifies accommodations not allowed for a reportable score and those enrolled in a Limited English Proficient (LEP) program for three academic years or less.

UBC LAUNCHES NEW SUMMER PROGRAM FOR HIGH SCHOOL STUDENTS

By Amanda Victoor, The University of
British Columbia, Associate International
Student Recruiter and Advisor

The University of British Columbia announced a new summer program for high school students this week. The Summer Scholars Program is a unique opportunity for international high school students to learn about environmental science at one of the world's leading universities. "UBC is consistently recognized as a leader in sustainable practices, and we're thrilled to launch a program that compliments these achievements," said Damara Klaassan, Associate Director of UBC's International Student Initiative. "This is a fantastic opportunity for our faculty to share their expertise with international high school students, and we're equally excited to learn from the unique perspectives that students will bring to this program."

This new academic course of study provides students with a solid foundation in environmental science and is taking place from July 15 to 28, 2012 on the UBC's Okanagan

campus. Limited to 30 spaces, the program is designed to give students personal access to top UBC professors, combining engaging morning lectures with afternoon field trips, where they will examine a range of topics from water and forest management to urban planning. The non-credit course culminates in a final project and symposium presentation that will stand out on any college application and resume.

Located in Kelowna, BC, students will live and learn on UBC's Okanagan campus, which offers state of the art facilities and new student accommodations. When classes are over,

students will have the opportunity to take advantage of all that the region has to offer - from beaches and hiking to local festivals - in a fun, safe and fully supervised atmosphere.

The Summer Scholars Program is open to all international students between 16 and 18 years of age, entering one of their final two years of recognized high-school study. Applications for the Summer Scholars program are open now, but as space is limited interested students should apply online as early as possible. For more information and to apply online please visit: www.summerprogram.isi.ubc.ca.



IN OUR REGION

Willamette University, Salem, OR

The Inauguration of Willamette University President Stephen E. Thorsett

Willamette University's upcoming February 10th inauguration of Stephen E. Thorsett represents a historic moment, in which the Board of Trustees vests the new president with the powers of office. It's an opportunity to gather for a celebration of Willamette's heritage, community and a presidential inauguration – only the 25th in the University's 170-year history.

Thorsett became the 25th president of Willamette University on July 1, 2011. He is an internationally recognized astrophysicist who brings to Willamette more than two decades of experience as a scholar, teacher and academic leader. Immediately preceding his arrival at Willamette, Thorsett was a professor and former chair of the Department of Astronomy and Astrophysics at the University of California,

Santa Cruz. He served most recently as the dean of its Division of Physical and Biological Sciences. Before moving to UC Santa Cruz, Thorsett worked as an assistant professor of physics at Princeton University and a research fellow at Caltech. He was an Alfred P. Sloan Fellow and received the Fullam Award of the Dudley Observatory. He also earned a number of fellowships and other honors while completing his master's and doctorate in physics at Princeton and his bachelor's in mathematics with honors at Carleton College, from which he graduated summa cum laude.

University delegates from around the world will attend the Installation Ceremony. Former Willamette University presidents Jerry Hudson and M. Lee Pelton will present Thorsett with the presidential silver medallion during the ceremony on February 10.

Willamette names Glen Fowles as Head Football Coach

Willamette University has promoted Glen Fowles to be the head football coach of the Bearcats. Fowles previously was the assistant head coach, offensive coordinator and offensive line coach for the Bearcats. He replaces Mark Speckman, who resigned last week to become the head football coach at Menlo College.

During his years with the Bearcats, Fowles has helped Willamette achieve a combined record of 104-62-0 (.627). The Bearcats qualified for the NAIA Division II Playoffs in 1996 and 1997, and competed in the NCAA Division III Playoffs in 1999, 2004 and 2008. Willamette lost in the NAIA national championship game in 1997. Willamette has earned a 57-28-0 (.671) record in the Northwest Conference over the past 14 seasons.

Fowles was the offensive line coach for the Bearcats in 1996 and 1997, before adding offensive coordinator duties in 1998, when Mark Speckman was promoted to head coach. Fowles was named national Coordinator Coach of the Year in 2008, when Willamette went undefeated during the regular season and finished the year 11-1 after qualifying for the NCAA Division III Playoffs. In 2008, WU set school record with 498 points scored and 69 touchdowns.

Willamette receives \$2.85 million grant to promote student debate skills in China

Creating open dialogue and civic engagement among college students in China are goals of the new and evolving Chinese Debate Association (CDA), run by Willamette University through a three-year, \$2.85 million Open Society Youth Initiative grant.

"Although a few other universities go to China to help with a debate here and there, this is the first major activity spread across many provinces of the People's Republic of China," said Robert Trapp, a Willamette rhetoric professor heading the project. "I think these skills of argumentation, debate and advocacy — the basic skills of citizenship — are very good for Chinese students to have as their society begins to open up."

Willamette University's Debate Union and Office of Campus Life, under the direction of Trapp and Dean David Douglass, are working to establish the CDA. The new association will extend debate throughout China through the creation of seven regional centers and the hiring of Chinese-certified debate trainers to coach at least 1,200 Chinese college students. Willamette students will lead civic engagement projects with Chinese students, both in China and the United States.

Debate coaches from Linfield College and George Fox University in Oregon; Pacific Lutheran University and the University of Puget Sound in Washington; and Regis University in Colorado are assisting with program administration support in China.

GET INVOLVED:

The Newsletter Committee needs your help. If you or someone you know would like to be involved in the planning and coordination of the newsletter please email Mike Ouert at mrouert@montana.edu.

SAVE THE DATE:

- 2012 Super-ACAC Conference with
PNACAC, RMACAC and WACAC
Location: Reno, Nevada at John Ascuaga's
Nugget Hotel.
Dates: May 2-4, 2012

- 2012 NACAC National Conference
Location: Denver, Colorado.
Dates: October 4-6, 2012

